

THE
SIGMA
PHI
EPSILON

Journal



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Grand Chapter '77 . . .

**A Weekend Not Soon
Forgotten!**

A Preliminary Look on Pages 16 & 17

John W. Hartman Sigma Phi Epsilon's 39th Grand President



Dear Brothers:

The return trip from the 35th Grand Chapter Conclave in Hot Springs, Arkansas, back to Boise, Idaho, gave me the opportunity to reflect on some thoughts about our Fraternity, its past, present and future. Some of these I would like to share with you.

First, we had a great meeting of the Grand Chapter. Of the 10 Conclaves which I have attended, each of which was outstanding in its own right, this was the best. There was an undescrivable vibrance in spirit. The Delegates worked hard, and by working together, found a new dimension of brotherhood which encompasses 200 chapters rather than just one. All of us who attended are convinced that Sigma Phi Epsilon is outstanding today, but more important, possesses the potential for a future which is almost incomprehensible.

To realize this potential, we must direct our attention toward the Fraternity's key element, its heart, the undergraduate chapter, and to the "Expectations" which have been established as necessary for quality operation of our undergraduate chapters. The potential which we have now will only be realized if each chapter, its alumni and undergraduates, makes the determination that it wants to function at a level above the average, in the realm of the outstanding. To achieve this, all of us who have contact with the chapters can help by assisting chapters with the different "Expectations"—in rush, brotherhood development, Ritual, financial management, alumni contact and self-evaluations.

In closing, I ask that each of us—pledge, active and alumnus—take a few minutes to reflect on what Sigma Phi Epsilon has meant to us and what it can mean to the college freshmen who are now walking onto the campuses of this country for the first time. If each brother will make a commitment to do his part to help meet the "Expectations," we will all be able to take pride in the contribution which Sigma Phi Epsilon is destined to make for the betterment of all mankind.

My sincere thanks for the honor of serving as your Grand President. Fraternally,

John W. Hartman
Grand President

Expectations for Quality Operation of a Sig Ep Chapter

TO HAVE THE LARGEST MANPOWER LEVEL OF ANY SOCIAL FRATERNITY ON CAMPUS:

This means that chapters which do not have the largest manpower on campus will work toward that goal using such programs as:

- * Hold a Manpower review session three times a year
- * Rush Clinic before major rush periods
- * Regular pledge class rush clinics
- * Have a Manpower needs session each semester/quarter run by the chapter counselor

TO HAVE A PLEDGE EDUCATION PROGRAM WHICH IS IN FACT BROTHERHOOD DEVELOPMENT: Programs to reach this expectation include:

- * No hazing
- * 8-10 week pledge program leading up to initiation
- * Tutoring program for pledges
- * Ritual orientation for pledges preparing for initiation
- * Give copies of the pledge program to brothers and pledges before the program begins

TO HAVE FINANCIAL STABILITY AND PLANNING FOR FUTURE NEEDS:

- * A chartered, nonprofit Alumni Householding Corporation
- * Monthly Alumni Board meetings with chapter president and controller
- * Accounts receivable less than 2% the monthly income
- * Annual update of Housing Survey by the Alumni Board

TO HAVE REGULAR AND PROPER USE OF THE RITUAL:

- * Use full Ritual equipment once a month
- * Use Ritual opening and closing for all meetings
- * Conduct post-initiation discussion with new brothers
- * Have an open discussion of the Ritual in one meeting each semester/quarter

TO INCLUDE ACADEMIC PROGRAMMING AS A REGULAR PART OF CHAPTER LIFE:

- * Have an active Faculty Advisor
- * Review of house study facilities and academic program by Scholarship Chairman and Alumni Board
- * Include in the academic program tutoring, study skills, career development, and a forum series of speakers

TO HAVE A PROGRAM TO MAINTAIN REGULAR CONTACT WITH ALUMNI:

- * Alumni Chairman to review the alumni program with the Alumni Board once a semester/quarter
- * Regular chapter/alumni newsletters
- * Maintain accurate addresses for alumni, and research lost addresses
- * Regular reports to the *Journal*
- * Hold a pledge class session on how to meet alumni

TO CONDUCT AN ANNUAL SELF-EVALUATION OF CHAPTER OPERATIONS:

- * A transition program for new officers
- * Do an annual evaluation of operations by the chapter

Journal

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On the Cover, brothers attending the 35th Grand Chapter Conclave on the front steps of the Arlington Hotel in Hot Springs, Arkansas.

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Sig Ep Installs Fifth Arkansas Chapter

by Jon F. Canerday, Chapter President

Forty-seven men in The Land of Opportunity will forever hold the date April 2, 1977, dear to their hearts, as this day the Arkansas Epsilon chapter at Arkansas Tech University in Russellville, Arkansas was officially chartered.

Installation weekend festivities began on Friday night, April 1, with a reception on campus in the Student Activities Building, honoring out-of-town guests and installation teams. Saturday morning, brothers from the University of Arkansas (Arkansas Alpha), Henderson State University (Arkansas Beta), Arkansas State University (Arkansas Gamma), and the University of Oklahoma (Oklahoma Beta) performed the initiations in the First United Methodist Church in Russellville, with Grand President Jack D. Wheeler presenting the interpretation of the initiation ceremony later in the afternoon.

A formal banquet and dance at the Ramada Inn in Russellville provided the crowning touch to the memorable weekend. Chapter President George Schneller served as toastmaster. Officiating at the banquet were Grand President Wheeler, District Governor John Stanley, Regional Director Timothy Kisner, Leadership Education Director J. Tim Biddle, Vice-President for Student Affairs Travis Adams, Chapter Counselor Jim Berry, Chapter Advisor Dr. Kenneth Pippin, and Alumni Corporation President Paul Bryan. Grand President Wheeler presented the charter to Mr. Adams and Brother Schneller, District Governor Stanley then handed the chapter flag to Brother Schneller, followed by a very challenging and inspiring address by Grand President Wheeler.

Arkansas Tech University is a small, state-supported university located in the beautiful foothills of the Ozark Mountains. Currently, a liberal arts school of 2,500 enrollment, it was originally chartered as an agricultural college in 1909 and received university status in 1976. Today, the university is divided into three schools for graduate and undergraduate study: School of Education, School of Arts and Sciences, and School of Systems Science.

The Arkansas Epsilon chapter originally began as a small local fraternity of 15 men in 1974 known as Phi Delta Gamma. When the university administration invited affiliation with national fraternities in 1976, Phi Delta Gamma started a careful and objective study into the many Greek organizations.



The men of the Arkansas Epsilon chapter of Sigma Phi Epsilon

Their search ended in May of 1976 with the ceremony that officially created the Arkansas Epsilon colony at Arkansas Tech University.

The national Greek system at Arkansas Tech University consists of five other

fraternities and four sororities. The fraternities include Alpha Phi Alpha, Kappa Alpha, Lambda Chi Alpha, Phi Lambda Chi, and Theta Chi. The women's sororities are Delta Chi Theta, Delta Zeta, Phi Mu, and Zeta Tau Alpha.

GRAD STUDENTS NEEDED NOW!!!

THE POSITION . . .

The Resident Counselor program, coordinated through the Sigma Phi Epsilon Educational Foundation, provides full-time leadership training, academic guidance and counseling to chapters which can benefit from this guidance. The Resident Counselor lives in the house, and attends the chapter's meetings. It's his guidance that hopefully will enhance the undergraduate experience at the chapter he serves.

YOU WILL EARN . . .

Many times each Resident Counselor is given a private room and all meals (when they are served in the house) by the Alumni Board. A study grant (up to \$1,000 per year) is awarded by the Foundation in an amount scaled to your graduate school fees. You can often make additional financial arrangements with the Alumni Board.

POSITIONS ARE OPEN!

Naturally, final placement as a Resident Counselor is dependent upon your acceptance to graduate school. We look forward to hearing from you!

RESIDENT COUNSELOR POSITIONS AVAILABLE AT . . .

- * University of Northern Colorado
- * Northern Illinois University
- * Wright State University (Ohio)
- * Marquette University (Wisconsin)
- * University of Wisconsin, Madison
- * Western Michigan University
- * University of New Mexico
- * Oklahoma State University
- * University of Colorado
- * North Texas State University
- * Syracuse University
- * College of William & Mary (Virginia)
- * University of Iowa
- * Kent State University (Ohio)
- * Ohio State University
- * University of Cincinnati
- * Pennsylvania State University
- * Michigan State University
- * University of Mississippi

WRITE TO:

Leadership Education Director
Sigma Phi Epsilon Headquarters
P.O. Box 1901 Richmond, Virginia 23215
(804) 266-7648

Another Great Loss . . . H. Bob Robinson

Former Grand President

H. Bob Robinson, Oregon State, '21, Past Grand President of Sigma Phi Epsilon, and Order of the Golden Heart (1963), died in Malibu, California, April 14, 1977 at the age of 81. "Robbie" and his wife, Anne, were on vacation returning to their Portland, Oregon home.

Robinson was a dedicated leader of Sigma Phi Epsilon. In his opening address in 1959 to the 26th Grand Chapter Conclave in Washington, D.C., he stated, "We want progress!" And some of the most progressive legislation ever passed by our Fraternity resulted from that Conclave, under Robinson's presidency, including the removal of all membership restrictions, and the establishment of the Fraternity's National Housing Program.

Sigma Phi Epsilon was an integral part of "Robbie's" life, dating back to 1918 when he helped start the Oregon State University Sig Ep chapter. As an undergraduate, he served as Chapter President and after graduating in 1921 became President of the Oregon Alpha Alumni Association. Brother Robinson was closely involved with the construction of his chapter's 80-man fraternity house. This past November, Oregon Alpha honored him at its 75th Anniversary alumni banquet.

Brother Robinson served as District Governor for Sig Ep chapters in the Northwest, and in 1953 was Chairman of the Portland Grand Chapter Conclave. At that Conclave, he was elected to the National Board of Directors, and in 1958, became the Fraternity's 30th Grand President.

Brother Robinson was a strong advocate of our Ritual, and took special pride in serving on the Ritual Revision Committee at the 1963 Conclave, held on Mackinac Island, Michigan. In all, he attended 16 Grand Chapter Conclaves, including the 1975 75th Anniversary Conclave in St. Louis, Missouri.

At the close of his term as Grand President in 1959, Brother Robinson told the delegates to the convention, "We have a new concept of Fraternity. We are trying to interpret for you the concept as exemplified in the Ritual, and if every man and boy here can carry out with him in his heart the ideals included in our Ritual, he will find a way of life to guide him



through all of his days." H. Bob Robinson carried that standard with him continuously as an active contributor of his time, financial support, and advice.

Mrs. Robinson told the brothers at last November's banquet in Corvallis, Oregon that Sig Ep was always number one in "Robbie's" life. He was always very proud of his service to the National Fraternity and to Oregon Alpha, and particularly of the chapter's 29 consecutive years as the Fraternity on campus with the highest grade point average. The Robinsons were very close to Dr. and Mrs. U. G. Dubach through the years, and have cared for Mrs. Dubach in Portland since Brother Dubach's death in 1972.

Other Robinson family members to become Sig Eps at Oregon State included his brothers G. Vinton, '19, and Charles, '14, and nephews Kenneth, '42, and Vinton, '48.

Educational Foundation Contributions In Memory of H. Bob Robinson (Since May, 1977)

Ray Baldwin
Whitney Eastman
Edwin C. Enegren
Lloyd Gregg
John W. Hartman
Bruce H. Hasenkamp
Asenath B. House
Kenneth S. Maddox
Rudolph A. Mahara
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Lynn P. Sabin
Trueman L. Sanderson
R. Elmo Shannahan
Paul B. Slater
Charles M. Turner
H. R. Wellman
William H. White
Richard F. Whiteman



At the Helm of An Empire . . . Curtis L. Carlson

A Brother of Endless drive, Carlson helps guide Sigma Phi Epsilon's Foundation as Trustee

**by Gary B. Morey
Nebraska-Omaha, '67**

It is impossible to spend any length of time with Curt Carlson before one is making mental calculations on the cost per minute, or hour, or any other unit of time measurement the man's time must be worth. And yet regardless of whatever that dollar figure might actually be, it is immediately apparent that where the subject is Sigma Phi Epsilon, the last thing on Brother Carlson's mind is the cost of his time or talents.

Brother Curtis Leroy Carlson, if anyone were to ask for a personal example of Brotherhood, would be a living definition. Starting with his undergraduate activation with Sig Ep at Minnesota Alpha Chapter ('37) and continuing to the present as President of Carlson Companies and active alum, the simplest explanation of Carlson's philosophy is that learning is doing. And that approach seems to permeate every facet of his public and personal life.

Regardless of whom you talk to within the company, Carlson's personal fortune has been estimated at either side of \$150 million. As President and Chairman of the Board of Carlson Companies, Carlson personally oversees a privately held corporate empire that is basically a one-man, \$500 million business with regard to the final decision-making process.

By the time he entered the University of Minnesota at the beginning of the depression years, Carlson was no stranger to hard work or setting goals. The Carlson family is made of the stuff that appears in typical American genealogies, particularly the Midwest. His father, a poor immigrant from Sweden,

after meager beginnings, eventually established a prosperous grocery store in Superior, Wisconsin; a town located not far from the inland lake port of Duluth, Minnesota. Carlson paid most of his own college expenses. In addition to wheeling around on two newspaper routes, he did some dealing, too. He handled only the better paying Sunday routes and distributed the rest to others at a profit. Many of those early experiences paved the way for his contributions as an active member of Minnesota Alpha where he served as Rush Chairman and Chapter President during the course of his undergraduate career.

Carlson is quick to point out similarities between the fraternity then and now. "I went into Sig Ep for the same reason I think most fellows will go into a fraternity," Carlson said during an interview at his corporate headquarters in a northwestern suburb of Minneapolis. "I had a close personal friend who went in ahead of me. I went through rushing, but in the final analysis, having a friend there were really wanted me to come in was the deciding factor. I think that's got to be a prime motive, one guy getting another."

Carlson entered the University of Minnesota at a time when being a fraternity member was anything but easy, particularly, financially. "Those were depression years, 25% of the people were out of work, and we just couldn't . . . we finally just gave up the house. We just gave up the mortgage payments and they took the house away. (The chapter) had to move into an older house, but it was

the beginning of the end, because now it was even more attractive to go into the (university) dormitories. When I was there we were leaders scholastically on the campus. We were a very active chapter, that just got smaller and smaller. Simply a matter of dollars and cents," he added. But the experiences gained through working with tight budgets and resources while a member of the chapter obviously stayed with Carlson even as he negotiated for his first sales job with Proctor and Gamble. "The best (salary) was Carnation which offered, in 1937, \$125 a month," Carlson said, "and that was far over the going rate for most of the companies coming to the university. There was a little spurt of business in '37, and most of them were offering \$80 a month. Proctor and Gamble offered me \$90. I decided to go with Carnation at \$125. I told Proctor and Gamble that. They came back and made me an offer of \$110. I started with them."

But that didn't last long. Brother Carlson had already set his sights higher. In 1938 Carlson decided to go into business for himself. That was the year that he started the Gold Bond Stamp Program. Over the next two decades, his redeeming stamp business gradually evolved, making a major breakthrough in 1952, when Gold Bond stamps entered the supermarket field. Within a few years following that, Carlson initiated a growth plan that has made Gold Bond the keystone of a family of companies with annual combined sales of over \$500 million. Carlson Companies is now

continued

composed of six main groups: Premium, Real Estate, Financial, Food, Hotel and Retail Catalog. Brother Carlson's present company goal is simple: "\$1 Billion in sales by 1981."

Carlson's eyes sparkled as he leaned toward this interviewer. "Here's a fact for you," he said. "It seems that the guys that were active in the fraternity when they were in school are the alumni that will come back and be active now. The same guys that you looked to to get things done then, when you call them now, they're the same guys that will get in and help pitch in and help now," Carlson observed.

And Carlson has definitely pitched in, both at the local and national levels of Sigma Phi Epsilon. Sig Ep's Minnesota



Carlson holds a trophy from the Small Business Administration designating him as a charter member of the Minnesota Business Hall of Fame. With him are Paul Jansen, left, SBA district director, and Eugene Trumble, right, national vice chairman of the SBA advisory Council.

... "I refused for a year, but I always had a little guilty conscience on it, because I think all of us really owe something to the Fraternity..."

Colony (recolonized in 1976) has just recently wrapped up the closing details for the purchase of a chapter house at the University of Minnesota. "He's (Carlson) amazing," Tim Graff said in a telephone interview. Graff is the President of the Minnesota Alumni Association.

"Throughout all our recent efforts with the colony, Curt's been involved, even when he's not physically present," Graff said. "But he does things in a way that gives the younger guys the experience and the opportunity to achieve or problem-solve on their own," Graff noted. "I'm sure, if he wanted to, Curt could have virtually handled all the details for the chapter house with a couple of phone calls, but he didn't," Graff said. "You got the feeling that he wanted the whole group, both alums and colony members to learn from the process," Graff added.

At the national level, Brother Carlson continues to serve in his present capacity as a member of the Board of Trustees for the Fraternity's Educational Foundation. "Whitney Eastman, a great Sig Ep from Dartmouth, asked me to take his place (on the Board)," Carlson said, "and I refused for a year, but I always had a little guilty conscience on it, because I think all of us really owe something to the fraternity for the good times we had, and in many cases, the head start it gave us." He continued, "We just lost Ed Zollinger. He's got to be a most remarkable man. I only met him for about three meetings, but I couldn't be more impressed with a person dedicated



Last spring Carlson was presented the "Golden Plate" award by the American Academy of Achievement, which annually recognizes distinguished Americans in all professions. The awards were presented before a gathering of the top 200 high school seniors in the country, who heard addresses from Carlson, Judge John Sirica, Henry Aaron, and John Chancellor.

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Jack Wheeler Elected President of Fraternity's Educational Foundation

Jack D. Wheeler, Sigma Phi Epsilon's Grand President for the last two years, has been elected President of the Fraternity's Educational Foundation. He succeeds J. Edward Zollinger, who died last November. Zollinger was a former Grand President of the Fraternity, and served as President of the Foundation since 1961.

Wheeler was elected at the May 31 meeting of the Foundation's Board of Trustees in Chicago, Illinois. Harry D. Kurtz, also a former Grand President of the Fraternity, has served as acting President since Zollinger's death. Brother Kurtz is continuing to serve on the Board as Vice President.

Speaking of Wheeler's election, Foundation Trustee Curtis L. Carlson, Minnesota, '37, Chairman of Carlson Companies in Minneapolis, said, "I felt discouraged when I heard that Ed (Zollinger) had died, because I felt that it would be nearly impossible to replace him. But lightning struck twice, because Jack Wheeler moved over from President of the Grand Chapter. In Jack Wheeler we have found another man who will keep things going forward." Willard D. Voit, also a Foundation Trustee, added, "Once again the Educational Foundation is in the grasp of strong leadership, and I know that our programs will move forward with force, and the Foundation will continue to develop dynamically."



Wheeler became Sigma Phi Epsilon's 38th Grand President after his election in St. Louis, Missouri, at the 75th Anniversary Grand Chapter Conclave in 1975. He is Vice President of the University of Texas Health Science Center in Dallas, Texas, where he and his wife, Kate, reside. He is a 1961 graduate of North Texas State University, where he was a member of the Texas Beta Chapter. He was first elected to the National Board of Directors in 1971 at the 32nd Grand Chapter Conclave in Atlanta, Georgia.

From Brother Wheeler . . .

When I was approached by the Trustees of the Educational Foundation about serving as President, my reaction was very difficult to describe. Those of us who were fortunate in knowing Brother Ed Zollinger are aware that he, on a very personal level, was the driving force and the living spirit of the Sigma Phi Epsilon Educational Foundation. To be asked to serve in his place is both the highest honor of my lifetime and the most challenging and awesome role I have undertaken. There is no way one brother can fill Ed Zollinger's shoes, so I accepted this new assignment with the understanding that the Foundation Trustees, National Board of Directors, and Headquarters Staff would be helping me at every step along the way.

Most important in making this decision to accept the assignment was my knowledge, from traveling throughout the country the last two years as the Fraternity's Grand President, that there was a great deal of support among our alumni brothers and in the undergraduate chapters for the aims and objectives of the Foundation. At this time in its history, the Educational Foundation is faced with the challenge of raising substantial funds to provide resources for programs now under way and programs planned for the future. There are no two ways about it, the Foundation today is at the beginning of an aggressive fund-raising program which will require the total support of our alumni brothers. Many of our alumni are in a position to make an investment in the Foundation and its programs, and I am confident that they will respond to this great undertaking.

Sigma Phi Epsilon has established challenging goals as it moves "Toward a Century of Brotherhood." The influence of the Fraternity on its undergraduate brothers' academics, leadership education, and cultural activities will become more interrelated and more important to our total role in developing future citizen leaders.

I am excited about what we are doing now and what is planned for the future and will be sharing with you our progress and our continuing commitment to provide strong support to the Fraternity in the areas of leadership education and academic and cultural programming.

A Planned Giving Program Established

The Educational Foundation will be announcing the receipt of three significant bequests during the coming year and this is a good opportunity to demonstrate how the inclusion of the Educational Foundation in your planned giving program can have a major impact on our programs.

Your gift to the Foundation may be structured to meet your particular wishes or it may be given with no specific instructions and left to the discretion of the Foundation Trustees as to its best application. A planned gift, whether made during a brother's lifetime or through a deferred gift—such as a bequest in your will or designating the Foundation a beneficiary in your life insurance proceeds—will have great impact on the programs of the Foundation.

To consider a planned giving program to the Foundation does not require great personal wealth. The impact of planned giving by alumni is greatest when there is

widespread support. An example of this is the recent designation of the Foundation as a beneficiary in the group life insurance policies purchased in May and June. The total amount designated to the Foundation under this deferred giving program is \$19,600 from 23 brothers. This will provide important funding for future programs.

NOW is the time to consider a planned gift, either through a pledge paid on a regular basis during your lifetime or with a deferred gift through your will or life insurance. Many times alumni who fully intend to make this type of investment in the Foundation's program never get around to it and a great opportunity is lost. Please consider this carefully and write to Executive Director Charles N. White, Jr., at the Headquarters (P.O. Box 1901, Richmond, Virginia 23215) for further information on including the Foundation in your planned giving program.

News From the Foundation . . .

1977 Foundation Scholarships Announced

Special Ways Sigma Phi Epsilon Can Help You

The Educational Foundation has established a new program through which alumni may make a donation to Honor a family member, friend, or associate. Also added is a new Special Occasion gift program for alumni to recognize special occasions for family and friends. These two new programs are in addition to the memorial program which the Foundation has been operating for many years and which more and more alumni are utilizing.

How To Use Special Ways

Here's one example:

Your son or daughter is having a 10th birthday in two weeks.

By completing a Special Occasion gifts card and sending a minimum donation of \$5.00 to the Headquarters, your son or daughter will receive a very nice card announcing your donation on the occasion of the 10th birthday. You will receive an acknowledgment of your gift and a receipt for a tax-deductible donation to the Foundation. In the issue of the Journal following your donation, there will be an announcement of your gift on the occasion of your son's or daughter's 10th birthday.

What Is The Result Of All This?

First, you have particularly noted an important occasion to your son or daughter and shared it with all the alumni brothers whom you know through the Journal, as well as having your son's or daughter's name published in the Journal and recognizing his/her 10th birthday.

Your gift is private, and the amount is confidential.

Your donation to the Foundation will be used to assist with programs helping our young brothers.

This is just one example of an occasion gift or an honor gift. Other types of recognition could be for graduations, holidays, housewarmings, marriages, children's achievements, humorous occasions, wedding anniversaries, or anything else in your imagination! Drop a note to Headquarters asking for a Special Ways Kit!



Bennett



Brinkley



Bybee



Byrd



Cole



Deaver

Scholarship and leadership awards through the Educational Foundation for the 1977-78 academic year will total more than \$11,000. These awards will be made to 48 undergraduate brothers in amounts ranging from \$50 to \$500. It is important to note that of the 48 awards, 30 will come from individual chapter funds in the Foundation. Approximately one-half of the dollar amount to be awarded will be from these funds.

In the last year, nine new chapter funds were established making a total of 49 chapters with their own scholarship/leadership award fund in the Sigma Phi Epsilon Educational Foundation. The chapters have funds established and the Foundation is receiving gifts from alumni to be allocated to these funds. When you make a gift to a chapter-restricted fund, it is acknowledged to the chapter and its alumni board. This enables you to make a tax-deductible gift which will benefit your local chapter and the principal amount of your gift is held in the fund with annual earnings used for awards. Awards may be made from individual chapter funds once the principal amount reaches \$1,000.

The Scholarship Winners

Eugene C. Arnold, Kearney State Univ., Nebraska Gamma
 Jeffrey E. Bennett, Central Missouri State, Missouri Theta
 Robert G. Brinkley, East Carolina Univ., North Carolina Kappa
 Billy R. Bybee, Tri-State Univ., Indiana Theta
 John W. Cunningham, University of Michigan, Michigan Alpha
 Mason C. Deaver, Jr., Randolph-Macon College, Virginia Zeta
 Larry W. Graves, Indiana Tech, Indiana Eta
 Paul V. Jabour, University of Rhode Island, Rhode Island Beta
 Stephen E. Kawash, Morris Harvey College, West Virginia Zeta
 Donald L. Melby, Fort Hays Kansas State College, Kansas Zeta
 Larry C. Miller, Kansas University, Kansas Gamma
 David Pitney, Oregon State Univ., Oregon Alpha
 Harold G. Turvey, Monmouth College, Illinois Gamma
 Eric J. VanDenburg, Drury College, Missouri Delta
 Kevin J. Visser, Central Missouri State, Missouri Theta
 Hugh E. Weathers, University of South Carolina, South Carolina Alpha
 From the George H. Selke Award for Purdue Univ., Indiana Alpha
 Timothy F. Larson
 From the William L. Phillips, Virginia Alpha Fund,
 John Byrd
 Scott C. Cole
 David H. Gimbert

Educational Foundation Honors, Memorials, Occasions Gifts

Educational Foundation Contributions In Memory of J. Edward Zollinger
(Since May, 1977)

Brothers

Robert F. Hart
Harry D. Kurtz
Joseph N. James
Duncan Wimpres

Chapters and Alumni Corporations

Alabama Alpha (Auburn University)
South Carolina Alpha (University of South Carolina)

Memorial Gifts

In memory of:

A. Perry Bothe—by J. John Ouderkirk, William L. Hoke, Jr.
David S. Clark—by Doug Nabhan
James C. Evans—by Patricia Edwards
Frank Martino, Sr.—by Chester Lee; Charles M. Turner
Charles E. Paxson—by Mrs. Mabel S. Paxson
Lawrence T. Ralston—by Mrs. Lawrence T. Ralston

Special Occasion Gifts

Occasion:

Birthdays of Shawn McKenna and Rodney Smart—by 1977-'78 Regional Director Staff

Occasion:

The election of John W. Hartman as Grand President—by Bruce H. Hasenkamp
"Little Spang's Birthday",—by S.C. (Stuart) Spangler



Gimbert



Graves



Jabour



Kawash



Melby



Miller



Turvey



Visser



Weathers



Larson

From the U.G. Dubach, Oregon Alpha Fund,

Robert R. Adams
Joseph O. Axtell
Stanley E. Blackburn
Jeff Boshears
Daniel J. Boyden
John Carlson
Brent Eggers
Craig Fletcher
Dale N. Gehring

David R. Gray
Michael C. Heinrich
William C. Kirkpatrick
David M. Pitney
Scott Rathjen
Tom Reitmann
John H. Sandstrom, Jr.
Jack Shifferdecker

Chapter-Restricted Funds Eligible to Make Annual Awards

Alabama Alpha (Auburn University)
California Beta (University of Southern California)
Colorado Delta (Colorado Mines)
Florida Alpha (University of Florida)
Illinois Beta (Illinois Tech)
Indiana Alpha (Purdue)
Missouri Theta (Central Missouri State)
Ohio Epsilon (Ohio Wesleyan)
Ohio Gamma (Ohio State)
Ohio Theta (University of Cincinnati)
Oregon Alpha (Oregon State)
Pennsylvania Eta (Pennsylvania State)
Virginia Alpha (University of Richmond)
Virginia Delta (William and Mary)
Virginia Epsilon (Washington and Lee)
Virginia Eta (University of Virginia)
Washington Beta (University of Washington)

Chapter Funds Below \$1,000

Arizona Alpha (Arizona State)
California Zeta (California State—Long Beach)

Colorado Gamma (Colorado State)
Georgia Beta (Georgia State)
Georgia Delta (University of Georgia)
Indiana Beta (Indiana University)
Indiana Delta (Indiana State)
Indiana Zeta (Valparaiso)
Kansas Gamma (Kansas University)
Kansas Theta (Kansas State—Pittsburg)
Massachusetts Alpha (University of Massachusetts)
Massachusetts Beta (Worcester Polytech)
Mississippi Gamma (Southern Mississippi)
Nebraska Alpha (University of Nebraska—Lincoln)
Nebraska Beta (University of Nebraska—Omaha)
New York Gamma (New York Univ.)
New York Delta (Rensselaer Polytech)
North Carolina Delta (University of North Carolina)
North Carolina Mu (Elon College)
Ohio Eta (Miami University)
Ohio Mu (Youngstown University)
Oklahoma Beta (University of Oklahoma)
Oregon Gamma (Lewis and Clark)
Pennsylvania Epsilon (Lehigh)
Pennsylvania Xi (Indiana U.—Pennsylvania)
Tennessee Alpha (University of Tennessee)
Tennessee Beta (Memphis State)
Texas Iota (Texas Tech)
Utah Alpha (Utah State)
Utah Beta (University of Utah)
Virginia Zeta (Randolph-Macon)
Wisconsin Beta (University of Wisconsin—Madison)

SENIORS, RECENT GRADS, ALUMNI, AND JOBS

Job and Career Search—Space Odyssey or Calculated Adventure?
What do You do After Collecting the Diploma?



by John M. Corby
Arizona State, '74

Editor's Note—This is the first in a two-part series of installments on the primary concern that we all have or have had at some time during our Fraternity experience—finding a rewarding, satisfying job after graduation. Too few undergraduates set a specified course for career preparation with a clear idea in mind of just what they would like to do.

Sig Ep alumni can be of invaluable service to undergraduates as they search for a career. We hope this series will address concerns of both soon-to-be graduates and alumni. Soon, Sigma Phi Epsilon will be introducing a career guidance program to be operational on the chapter level by which alumni and undergraduates can come together and exchange questions and thoughts on finding a job.

Every spring, at thousands of college and university campuses across the country, the great majority of college seniors take part in the rite of passage known as graduation, having aspired to a full and rewarding education for at least four years. These graduates, including nearly 2,000 Sig Ep brothers, will compose the latest group of job seekers entering the market, either directly after graduation, or after some minor delay to reflect on personal goals, travel, etc. But that entrance has changed drastically in the last few years.

In the past, when a young college graduate was seeking a job and career, his worries were much fewer than they are now. Generally, all that was needed was a degree in a chosen field (or, in some positions, only a liberal arts degree), and such

personal qualities as ambition and enthusiasm. Due to the corporate needs for growth, emphasis was placed on developing new managers, engineers, and other future leaders. These companies eagerly searched for talent from the ranks of college graduates. In the early '60s, it was not uncommon to hear stories of company representatives "winning and dining" certain extra-qualified graduation candidates. These examples, though somewhat generalized, illustrate what was not so long ago a "buyer's market," that is, more positions available than qualified candidates.

But today, with inflation and recession, that is no longer true. Several changes have occurred which alter the job market of the 1970s. The recent recession resulted in slow growth in most American industries. Add to this a larger student

population than in decades past, due to sociological factors like the post-war baby boom and more women in college. Those women and other minority groups have become prime candidates for many corporate job recruiters. Also, many of the Vietnam veterans are completing their educations and entering the work force.

This all adds up to a "seller's market" . . . a great many people for too few jobs. But the challenge facing graduates is unchanged—getting a job, which will lead to a promising and rewarding career. Companies can afford to be as selective as they wish, taking into account many other factors besides the undergraduate degree, such as campus activities, past experience, leadership positions held, etc.

Another problem that exists is the vast number of people who *don't*

enjoy what they are doing. A Gallup poll reported last year that four out of five people were unhappy with their occupation. That's a rather sad statistic, considering the average person has the potential of 44 productive years in the work force before retirement.

Why do these four out of five people find themselves in jobs they do not like? Perhaps because it was the only opportunity to come along, with nothing else in sight (a common occurrence in a tight job market). Or perhaps they were primarily concerned with money, regardless of their occupation. But probably it was because they may not have realized in which occupation they might best utilize their interests and talents.

How to Avoid the Trap

What are some possible solutions to these problems? For one, do some searching on your own to determine just what needs *employers have*. But more important, you must do some of your own "soul searching" to find out what it is that you really want to do, based on interests, personal strengths, and educational and practical experience.

What are Employer needs?

Let's discuss what a few different industry representatives look for in a job seeker, keeping in mind how fraternity experience can be beneficial and a selling point. We will also cover how to aid yourself in the discovery of what you would really like to do, and from that, help find a satisfying career.

What are Employers looking for?

As we have mentioned, because of the "tight" job market, employers can set up certain criteria in looking for prospective employees. Frank Endicott, in his article, "How Employers Choose College Graduates," discusses the six general criteria.

1. *Personal qualifications*—maturity, incentive, enthusiasm, poise, appearance, and ability to work with people.
2. *Grades*—higher grades show ability to know which questions to ask, where to find the answers, and how to listen effectively.
3. *Specialized courses*—this would be the major field of study—is the individual educated to work in the selected field?
4. *Part-time/summer employment*—practical experience which can be preparation for the chosen job.

5. *Experience in campus activities*—This helps develop the aforementioned personal qualifications, and show evidence of potential leadership.
6. *General and Liberal Arts courses*—basically for a well-rounded education.

What you might have to offer

Let's start by reviewing some qualities, now, that you may possess—that soul searching that we were talking about. These will give you the foundation from which to build. Of primary importance, of course, is your degree (if you are not sure how valuable it really is, look at the limited opportunities for high school—only educated people). *Next is enthusiasm*. There is no match for showing colleagues and those with whom you will deal that you are positive, and excited about what you are doing. *Enthusiasm spreads*. *Next is potential*. Based on the maturing experiences of your past, you can build on that in your chosen career, developing new interests, and learning about what you want to do, and applying that to your chosen field.

Finally, build upon your own past practical experiences: from full or part-time jobs held, summer employment, from school through classes, term projects, seminars, religious activities, and other vehicles of education, from extracurricular activities, and any participation in campus and community affairs. The key is being ready to "sell" these experiences properly to potential employers or interviewers.

Another valuable experience, as noted by most potential employers, is

the *fraternity experience*. One aspect is involvement. Involvement in the fraternity provides you the well-rounded background necessary in working with groups of people later on. You are also participating in varied activities within the chapter such as committee work, possibly as an officer, with alumni, financial management of the chapter, or any number of other areas.

Another key benefit of fraternity experience is the development of your individual *personality*. This is derived from working with your brothers, the essence of a fraternity experience. Being involved in the fraternity helps broaden your personality . . . some experiences are good, and some not so good. But all help shape your approach to dealing with situations in the future, and fraternity men are usually at an advantage over non-fraternity members because of these experiences.

Another saleable part of your fraternity experience is *leadership*. Leadership positions are easily recognized and include being a member of your chapter's executive committee, work as a committee chairman, or a project leader. These positions can often be useful in looking at particular careers, as long as you are able to *adequately* describe your experience to interviewers and potential employers.

Coming Up—In the next installment, we will talk with four Sig Ep alumni who work in marketing, banking, legal practice, and life insurance to find out what they look for when interviewing potential employees, and they will relate the fraternity experience as a saleable part of the interview process.

Carlson, Continued

to Sig Ep. He's got to be a giant among Sig Eps like Uncle Billy Phillips. He gave personally of his fortune and worked at it all the time just like we do here at my company."

A secretary's voice came over the intercom, gently reminding Curt Carlson of a luncheon appointment in Minneapolis. Carlson glanced at his watch, shifted mental gears just briefly, then came back to the conversation.

"The need for a fraternity when you and I went to school is identical today," Carlson asserted. "When you go to the University of Minnesota with 49,500 day students . . . you don't know where to go. But when you go into the Fraternity, your brothers look after you, the older

guys know their way around. They take you and they make you something right away, because they need your help to keep the fraternity going."

About the author:

Gary B. Morey graduated from the University of Nebraska (Omaha), Nebraska Beta in 1967. He was a television news reporter in Omaha, Nebraska, and a television news producer in Norfolk, Virginia. He is a Vietnam veteran, broadcast public affairs specialist, U.S. Navy Lieutenant, U.S. Naval Reserve, Reserve Office of Information. He is presently Communications Director, Veterans Programs, at the University of Minnesota. He will receive an MA in Journalism from the University in March, 1978.

New District Governors Appointed

Richard W. Myers, District 2

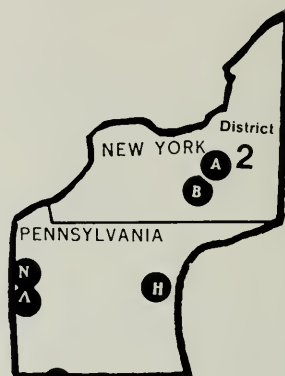


James D. Sheldrake, District 4

The National Board of Directors has appointed Richard W. Myers, Tennessee Wesleyan College (Tennessee Delta), 1965, Governor of District 2. The District encompasses chapters in Western New York and Western Pennsylvania.

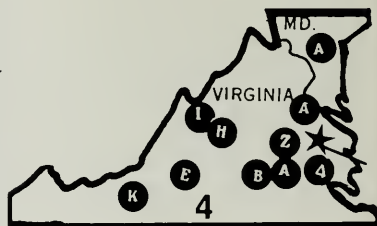
Ric has previously served as District Governor for Georgia and the Virginia/Maryland/D.C. area. He was also a Staff Representative, 1966-1968. As an undergraduate at the Tennessee Delta Chapter, he was Chapter Recorder, Secretary, Athletic Director, and Big Brother Coordinator.

Ric, his wife Kay, and daughter Lisa live in McMurray, Pennsylvania. Professionally, he is Home Purchase Plan Manager for Westinghouse Electric Corporation.



James D. Sheldrake, James Madison University (Virginia Iota), 1972, is the new Governor for District 4 (Virginia, Maryland, District of Columbia). Brother Sheldrake's experience in fraternity work as an undergraduate included the offices of Junior Marshall, Senior Marshall, House Manager, and Song Leader. From 1973 to 1974 he served as a Chapter Counselor of the Virginia Iota Chapter.

Sheldrake has been Music Department Chairman-Director of Instrumental Music with the Augusta County School System. He and his wife, Susan, live in Culpeper, Virginia.



District 2—Myers

New York

Alpha—Syracuse University, Syracuse

Beta—Cornell University, Ithaca

Pennsylvania

Eta—Pennsylvania State University, University Park

Lambda—Westminster College, New Wilmington

Nu—Thiel College, Greenville

District 4—Sheldrake

District of Columbia

Alpha—George Washington University, Washington, D.C.

Maryland

Alpha—Johns Hopkins University, Baltimore

Virginia

Alpha—University of Richmond, Richmond

Beta—Virginia Commonwealth University, Richmond

Delta—College of William & Mary, Williamsburg

Epsilon—Washington & Lee University, Lexington

Zeta—Randolph Macon College, Ashland

Eta—University of Virginia, Charlottesville

Iota—James Madison University, Harrisonburg

Kappa—Virginia Polytechnic Institute, Blacksburg

District 9—Schifferli

Ohio

Alpha—Ohio Northern University, Ada

Gamma—Ohio State University, Columbus

Columbus

Epsilon—Ohio Wesleyan University, Delaware

Zeta—Baldwin Wallace College, Berea

Eta—Miami University, Oxford

Theta—University of Cincinnati, Cincinnati

Cincinnati

Iota—University of Toledo, Toledo

Kappa—Bowling Green State University, Bowling Green

Lambda—Kent State University, Kent

Mu—Youngstown University, Youngstown

Nu—Cleveland State University, Cleveland

Xi—Ohio University, Athens

Omicron—The Defiance College, Defiance

Pi—Wright State University, Dayton

District 24—Kawakami

California

Eta—University of California, Davis

Theta—California State University, Sacramento

Iota—California State University, Chico

Lambda—University of Santa Clara, Santa Clara

William K. Schifferli, District 9

William K. Schifferli has been appointed District Governor for Chapters in Ohio. He is a 1976 graduate of the University of Toledo (Ohio Iota).

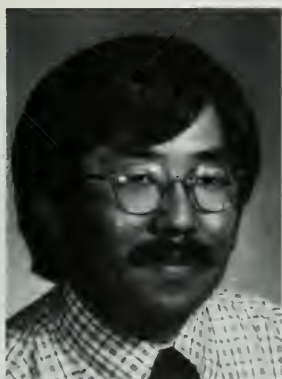
As an undergraduate he served Ohio Iota as Pledge Class President, Spirit and Traditions Chairman, Heart Fund Drive Chairman, Rush Co-Chairman, Pledgemaster, and Formal Chairman. After graduation Brother Schifferli was on the Alumni Board and held the Chapter Counselor position at the University of Toledo (Ohio Iota) Chapter.

Brother Schifferli is an Administrator for the Fox Run Nursing Home in Findlay, Ohio, where he lives.

Bill believes the Fraternity plays a very important factor in developing a man's personality as well as his outlook on life. It teaches him to realize his strengths and weaknesses and how to best use them in contact with others. A man must be able to react to many different pressure situations. He believes the Fraternity gives a man the experience to make important decisions.



Matthew J. Kawakami, District 24



A 1972 graduate of California State University-Chico, Matt Kawakami is the new Governor for Northern California. He held the offices of Controller, Activities Chairman, Alumni Chairman, Publicity Chairman, and Interfraternity Representative while an undergraduate at the California Iota Chapter.

Brother Kawakami lives in Clovis, California and is a high school teacher in Fresno, California.

As a high school teacher, Matt has stated that "If I were to give advice to a freshman entering college, it would be to join a fraternity and be prepared for new experiences. Fraternities mean a great many things for different people; it is a way to learn to work with others and a way to learn to accept responsibilities."



Directory of Sig Ep's District Governors

District	States	Governor	Address	District	States	Governor	Address
1	Maine, Vermont, Rhode Island, Massachusetts, Eastern New York	Andrew Farquharson	20 Eanes St Farmington, Mass 01701	13	Tennessee	Stephen B. Shanklin	377 Linden St. Dresden, Tenn. 38225
2	Western New York, Western Pennsylvania	Richard W. Myers	127 Stratford Dr. McMurray, Pa. 15317	14	Wisconsin	Norman Nabhan	3608 E. 34th Ln. Hobart, Ind. 46342
3	New Jersey, Eastern Pennsylvania, Delaware	David A. Gingras	157 Park Road Fair Haven, N.J. 07701	15	Illinois	Melwyn A. Skvarla	3450 West Byrn Mawr Ave Chicago, Illinois 60659
4	District of Columbia, Maryland, Virginia	James Sheldrake	RFD, Box 29 Culpeper, VA 22701	16	Iowa	Bruce A. Yungclas	R R 2 Webster City, Iowa 50595
5	West Virginia	Peter H. Dougherty	Route 1, Box 263 T-30 Charlestown, W Va 25414	17	Missouri	Michael J. Duggan	P.O. Box 41, Rt. 1 Salem, Missouri 65560
6	North Carolina, South Carolina	Samuel L. Graham	2215 D Kilborne Charlotte, N.C. 28205	18	Arkansas, Oklahoma	John H. Stanley, Jr.	502 Cambridge Place Little Rock, Ark 72207
7	Georgia, Alabama	Thomas E. Lawrence, Jr.	2283 Stratford Drive Stone Mountain, Ga. 30083	19	Mississippi, Louisiana	Charles Yoste	P.O. Box 9965 Jackson, Miss 39206
8	Florida	C. Ellis Vaughn	1012 Castile Avenue Coral Gables, Fla. 33134	20	Nebraska, Kansas	Joseph A. Lillis, III	9924 Mastin Overland Park, Kansas 66212
9	Ohio	William Schifferli	2800 S. Main St. #409 Findlay, Ohio 45840	21	Texas	Charles Dougherty	P.O. Box 19906 Dallas, Texas 75219
10	Michigan	David H. Scott	1015 Nottingham Rd Grosse Pointe Park, MI 48230	22	Colorado, Utah	William T. Rattenbury	6851 S. Race St., Apt. 101 Littleton, Colo. 80122
11	Indiana	Russ Wortham	940 193rd Place Glenwood, Illinois 60425	23	Arizona, Southern California, New Mexico	Edward E. Dahlkamp	5248 Fontaine San Diego, California 92120
12	Kentucky	Richard R. Panther	1108 Ray Avenue Louisville, Kentucky 40204	24	Northern California	Matt J. Kawakami	111 West 9th St Clovis, Calif. 93612
				25	Oregon, Washington, Montana	Robert W. Petersen	900 Whitaker Dr Missoula, Mont. 59801

Sigma Phi Epsilon
35th Grand Chapter
Hot Springs
Arkansas
August 19-22,
1977



'77

Grand Chapter Run Down

Grand Chapter Awards . . .

The Sigma Phi Epsilon Citation . . . recognizing distinguished career achievements

- Bruce N. Blackburn**, Univ. of Cincinnati; Graphic designer
- Rudolf Bredenbeck**, Univ. of Cincinnati; President, Teledyne Efficiency Industries
- Roland R. Eppley, Jr.**, Johns Hopkins Univ.; President, Eastern States Bank Card Association, Inc.
- Carter O. Lowance**, College of William & Mary; Executive Assistant to six Virginia Governors
- Dr. Aubrey K. Lucas**, Univ. of Southern Mississippi; President, the University of Southern Mississippi
- George M. McSherry**, Ohio State Univ.; nationally known airport manager and designer
- Dr. Robert L. Qualls**, Mississippi State Univ.; President, College of the Ozarks (Clarksville, Arkansas)
- Dr. Donald B. Ruthenberg**, Baldwin-Wallace College; President, Southwestern College (Winfield, Kansas)

The Order of the Golden Heart . . . heralding outstanding service to Sigma Phi Epsilon

- Raymond W. Tallau**, Bucknell Univ.; Alumni Board member for 25 years
- James T. Phillips**, Univ. of Arkansas; Alumni Board Treasurer
- Jack D. Wheeler**, North Texas State Univ.; District Governor, National Director, Grand President 1975-77, Educational Foundation President
- Dr. T. Reginald Porter**, Univ. of Nebraska; National Director, Leadership Committee, Scholarship Chairman

1977 Buchanan Outstanding Chapter Awards

- Indiana Theta**—Tri-State University
- Missouri Gamma**—University of Missouri—Rolla
- Arizona Beta**—University of Arizona
- Oregon Alpha**—Oregon State University
- Kansas Zeta**—Fort Hays Kansas State College
- Missouri Theta**—Central Missouri State
- Ohio Eta**—Miami University
- Texas Omicron**—Angelo State University
- West Virginia Delta**—Davis & Elkins College
- Texas Alpha**—University of Texas
- Indiana Beta**—Indiana University
- Arizona Alpha**—Arizona State University
- Iowa Beta**—Iowa State University
- Illinois Beta**—Illinois Institute of Technology
- Nebraska Alpha**—University of Nebraska at Lincoln
- Michigan Theta**—Lawrence Institute of Technology
- Texas Iota**—Texas Tech University
- Alabama Alpha**—Auburn University
- Iowa Eta**—Loras College



Conclave festivities began Friday with a pool side buffet supper, lots of food, and informal reunions of old friends and brothers.

Other Chapter Awards. . .

- Benjamin Hobson Frayser Award** . . . recognizing outstanding Newsletters
 - 1975-76—Davis & Elkins, West Virginia Delta
 - 1976-77—Tri-State Univ., Indiana Theta
- Carter Ashton Jenkins Award** . . . recognizing the outstanding reporter
 - 1975-76—David Reinstra, Texas Epsilon, Lamar Univ.
 - 1976-77—Harold G. Turvey, Illinois Gamma, Monmouth C.
- Charles H. Palford Award** . . . presented for the outstanding scrapbook, Univ. of Toledo, Ohio Iota
- Man-Mile Award** . . . for the chapter bringing the most brother distance to attend the Conclave—Bucknell Univ., Pennsylvania K.
- Chapter Attendance Award** . . . for the chapter with the most attending—Univ. of Oklahoma, Oklahoma Beta



Convention participants listened intently to Grand President Jack Wheeler's report at Friday's opening session.



Former Grand President Earle W. Frost, left, assists Grand President Wheeler in the dedication of the J. Edward Zollinger Leadership Award by displaying a plaque in his honor. Looking on, from right, are former Grand President Paul B. Slater, his wife, and Larkin Bailey, also a former Grand President.



Among the 19 Buchanan Outstanding Chapter Award recipients was Mike Freeman, president of the University of Texas, Texas Alpha chapter.

Grand Chapter Details

Grand Chapter details, and reflections on this most memorable of Sig Ep weekends, will be included in the November issue of the Journal.

Toward A Century Of Brotherhood



Brothers . . .

Doing Things A Little Differently

Larry Pease and the World of WCT

The game of tennis has somehow made fanatics out of a growing number of Americans with increasing fervor. Most of us pursue it for fun.

But for some, like Larry Pease, Kansas-Emporia State, '71, it is often much more work than fun. For Pease, it means travel from one tennis tournament to another, week after week, logging over 25,000 miles each year, and juggling the arrangements and temperaments of a score of the world's best known tennis stars.

Brother Pease is Tour Director for the Blue Ribbon Group of professional tennis—World Championship Tennis (WCT). The Dallas, Texas based organization, now in its eleventh year, has always been a front-runner in the sport. Before WCT, there was no real professional tennis to speak of. But WCT has helped revolutionize the game; it brought tennis from its infancy into a new era of lofty prize money, new glamour names, and widespread television exposure. It helped popularize the sport until nearly everyone has picked up a racket and is trying to find a court.

WCT is headed by Lamar Hunt and Al G. Hill, Jr., and it organizes and promotes professional tennis tournaments throughout the world. Players like Arthur Ashe, Bjorn Borg, John Newcombe, Ken Rosewall, and Stan Smith have earned the WCT Champion's Ring at the annual WCT finals, played each May in Dallas.

"Meeting and working with these great professionals has been a thrill," admits Pease, who has completed three years of touring with the WCT pros. He graduated from Emporia State in 1971, and earned his Masters degree also at Emporia State in 1972. But he found that a graduate business degree doesn't totally prepare one for the rigors of the WCT, so he spent time in institutional sales with Proctor and Gamble Distributing Company and was Director of Sales for Metro Inns Management Company, a hotel management firm based in Dallas.

"That was how I first became acquainted with WCT," Larry recalls. In 1974, WCT chose a Ramada Inn located near Southern Methodist University's Moody Coliseum in Dallas as its host hotel for the week-long finals. Larry got to know some of the players, the visiting sponsors, and national and international tennis writers. "I liked what I saw (of WCT) and was so impressed that I talked with them that week about a job," he said.

Exactly what does a Tour Director do? "A little of everything, but basically, he is the liaison between WCT players and the local tournament organizers," he said.

A native of Ft. Scott, Kansas, he was graduated from high school there in 1966 and from Ft. Scott Junior College in 1968. After coming to Emporia State, he joined the Kansas Epsilon Chapter of Sigma Phi Epsilon, and later served on the chapter's Executive Committee. He also held local and national offices in Phi Beta Lambda National Business Fraternity, and was initiated into Psi Chi National Honorary Fraternity in Psychology, and Phi Mu Alpha National Honorary Music Fraternity. He was also a member of Blue Key National Honor Fraternity for Men.

During WCT's non-tournament months, Larry is based in Dallas, where he spends most of his time preparing for the next season—signing and scheduling players, securing tournament promoters, preparing visas for foreign tournaments and the like.

Being associated with WCT has been particularly rewarding for Pease. "WCT is the leader in professional tennis and always has been; working with the WCT staff is worthwhile and enriching." In his three years with WCT, Larry has traveled to many different parts of the world. He said after awhile, all of those airplane rides lose some of their excitement. "But I wouldn't trade the experience and

position for anything. Professional tennis is growing and progressing each year, and Lamar, Al, and Mike Davies (Executive Director) and WCT are largely responsible for that growth. I am delighted to be a part of it."



An office can be anywhere you set your briefcase.



Pease is flanked by Rumanian Ilie Nastase, left, and Italian Adriano Panatta, right.

Walter Plunkett and Gone With the Wind

Recently the Los Angeles Times spent a morning at a famous place with a famous man, at least in the world of motion pictures. The man was Walter Plunkett, California, '23, and the place was Culver (once Selznick) Studios in Culver City, California, original set of the movie "Gone with the Wind."

It is not hard to figure out why the place is famous, but what about Brother Plunkett? He's the man who designed the costumes for the all-time box office hit. The Times piece was covering a seemingly nostalgic visit by Plunkett to the now faded colonial facade known to millions as Tara. But Brother Plunkett was nonchalant.

"Oh, I knew the Margaret Mitchell novel was glorious. And I was pleased as punch when (David O.) Selznick called me over to his office here and told me I would design the clothes for the picture. But as far as I was concerned, the picture was just another job. None of us—Clark Gable, Vivien Leigh, Olivia de Havilland—expected it to be the biggest box office smash of our time."

And then talk turned to the future, and a possible sequel to the movie. Although Brother Plunkett felt that the Times story made him sound as if he wanted to go back to work, he set the record straight, "That's not so. I love retirement. I've spent most of the years since my retirement traveling and have covered Europe quite thoroughly—most of Africa, and a spattering of the Far East. It has been a ball!"

Plunkett's entry into the film industry came after his years at the University of California at Berkeley, and as a member of the California Alpha Chapter of Sigma Phi Epsilon. He admits, "While I was at the University I sluffed off the academic side and devoted my time to extracurricular activities, especially the 'little theater.'" He explains that at first he wanted to be an actor, and worked hard at it, and at the same time was interested in the production and technical aspects of movie making.

After graduation, Brother Plunkett went to New York where he got small parts in two Broadway shows, and worked in Vaudeville. But after a short time, he returned to the West, this time to Hollywood. After first getting his name added to a list of motion picture extras, he was offered his first job in 1929 as chief designer and head of the wardrobe department



Los Angeles Times Photo

of FBO, a small studio, which later became RKO. He remembers one actress in particular from those years who is most outstanding to him—Katherine Hepburn, with whom he worked on 10 pictures for RKO.

Since his first film in 1926 and before his retirement in 1965, Plunkett's list of films numbers more than 260, having designed more than 5,500 costumes for them. His efforts brought him 10 Academy Award nominations, and he shared an Oscar for best design with Irene Sharaff and Orry-Kelly for "An American in Paris" (They didn't give Oscars for

costume design when "Gone With The Wind" was released in 1939, he pointed out).

All of it had made for a good life while it lasted, Brother Plunkett said, recalling the nearly forty years of costume designing for such glittering Astaire—Rogers productions as "Gay Divorcee," "Flying Down to Rio" and "The Story of Vernon and Irene Castle."

"We didn't think it was glamorous," he said. "We fought for more money and more screen credit just like designers do today. We just did a job, that's all."

ALUMNI MEETINGS COAST TO COAST . . .

Arizona—Phoenix Alumni Association Meets quarterly—Contact **Randy Mankin**, 955 E. Southern, Apt. 265, Tempe, 85282 Phone 602-839-9238. Homecoming Nov. 4-6 will be better than ever!

Arkansas—Central Arkansas Alumni Assn. Meets quarterly—Contact **Terry Rasco**, 5720 N. Country Club Blvd., Little Rock, 72207. Phone 663-9278

California—Los Angeles Alumni Chapter, Meets Nov. 7, 6:30. Contact **Earl C. Nelson**, 3450 Wilshire Blvd., Los Angeles, Calif. 90010

Georgia—Atlanta Alumni Chapter, Meets every 4th Thursday at the Georgia Tech Sig Ep house, 5th St. N.W. and Fowler at 8:00 p.m. Contact **Chuck Tynes**, 971-1572, or **Berkeley Boone**, 294-4741

Kansas—Greater Topeka Alumni Chapter meets regularly—Contact **Charles M. Hart**, P. O. Box 1951, Topeka, Kansas 66601

Nebraska—Omaha Alumni Chapter, Meets every other month, Contact **Scott Houston**, P.O. Box 14032, Omaha 68114, Phone 402-422-2448. **Scholarship Winners** (Francis Hurst Fund) were Bob Hunter and Lou Soukup, both of Nebraska Beta.

Virginia—Richmond Alumni Chapter, Meets every Friday for lunch at the John Marshall Hotel. Contact **Fletcher Stiers** 804-786-2035.

Send Meeting Announcements to Headquarters

A. Perry Bothe, Humorist, Writer, and Inspirational Sig Ep Leader, Dies at 42

A. Perry Bothe, Arizona, '57, a charter member of the University of Arizona chapter (Arizona Beta), and most recently a member of the Arizona Alpha (Arizona State) Alumni Board, died May 4 of a heart attack as he entered eye surgery in a Phoenix hospital. Brother Bothe, age 42, also served on the Fraternity's National Alumni Commission.

A financial consultant, tax specialist, writer, humorist, and poet, Perry was a vibrant inspiration for Fraternity brothers of all ages. He was a rare individual. His quick, all consuming mind and sense of humor were inseparable, and of endless capacity and energy. He was outspoken on practically any subject, and his greatest enjoyment was spending hours at a time discussing any topic with people of different age groups, mostly young people.

An equally inspiring aspect about Perry's life was his greatest challenge. Brother Bothe has been the subject of numerous medical articles and research studies, and his ailments through the years are recorded in medical journals.



He underwent 37 major operations, and although with each one he experienced renewed uncertainty, he seemed to combat it with even greater determination.

Bothe's writing career, much of it comedy, brought him together with such personalities as Red Skelton, Julie

Andrews, Carol Burnett, John Davidson, Jim Stafford, and many others.

Yet, to his writing there was often a serious side which revealed an innermost part of Perry Bothe's life . . . close friendship, and in its truest sense, brotherhood. It was fortunate that his membership in Sigma Phi Epsilon during his undergraduate years, and long after, provided him with much of that friendship.

How awfully grand
Our lives could be,
If we'd forgive
Inequity.
How rare the song
Our hearts would peel,
If toward each other
Warmth we'd feel.
It's nice to know
We could be free,
If we'd assume
The risk to be.
To make a friend
Is not the end.

—A. Perry Bothe

D'Agostaro's Card Says #115,000!

Sig Ep's 115,000th initiate is David N. D'Agostaro, New Jersey Beta chapter, Rutgers University.



"Friendship—One of the Advantages Of Fraternity Membership . . ."

So writes Gerald J. Cummins, Syracuse, '27 of the 50th Anniversary reunion of New York Alpha, class of 1927, May 19-22, 1977. Brothers and wives, left to right, Donald Baldwin, Gerald Cummins, Bradly Little, Per Lee Noxon, Herbert Van Blarcom.



The Continuous Search For Identity

by James Nissen
Oregon State, '74

"An Unexamined Life Is Not Worth Living."

Whether these words of Socrates were spoken in passing dialogue with Plato, or from a soap box on a crowded street corner in downtown Athens, we aren't entirely sure. But as modern supporters of the "Greek Way," we can take to heart this timeless imperative (the need for personal self-examination), and venture into a discussion of our fraternity identity, exploring subtle and profound ways in which our Ritual supports and shapes us in this identity.

Our perception of fraternity identity more often than not centers about the "reputation" which a certain chapter maintains on its respective campus; the "jock house," a "party house," a "book house," a "house of campus leaders," for example. Such dubious stereotypes tend to directly support, enhance, diminish, or destroy the "public image" of a Sig Ep chapter. The honors of defining and explaining this type of identification is better left to the ingenuity of the chapter's Rush Chairman.

This article, however, will focus on some of the deeper dimensions of identity which might be considered the "genes" of the fraternity. This is, those values and ideals, which, like character traits, are passed on through the pledgship of new members and enhanced at that time of initiation. It is in our Fraternity's Ritual that we are given the clearest picture of the Fraternity's inner identity.

Granted, our usual perception of Ritual generally calls to mind a variety of images, which, along more traditional lines, embody "formality" and "ceremony"—dramatic gestures complimented by solemn oaths and stylized movements by the participants. "Ritual" in this context suggests set routines which for the most part lack life and relevance. In short, many rituals border on meaninglessness. This tendency is beautifully illustrated in the short story by Shirley Jackson entitled *The Lottery*.

"The Lottery" centers on a prescribed lottery which has been part of a common tradition in a certain small town, dating back to its original settlers. The tradition

was upheld on a given day each year and involved the drawing of lots from a black box so as to select, first, a particular family, and from that family, one person. A small piece of paper carrying a black mark designated the chosen one. This ritual was a simple one, and took place in an atmosphere similar to a church picnic.

There are only faint suggestions as to the purpose and meaning of the lottery and these are brought out appropriately through the character of the oldest man in town. It is also he who laments the diminishing reverence toward the lottery among the townspeople, particularly the young. As the story unfolds, the person selected is a wife and mother. She is thereupon escorted out of town and stoned to death.

The ritual in this case was a chilling one, weighted more toward superstition than substance. But captured in this short story is ritualistic behavior at its best; nevertheless, behavior which has lapsed into meaningless routine, a routine directed, quite unsuspectingly, toward a brutal and tragic end. We must ask ourselves if perhaps, the rituals which envelope fraternity life have also slipped into a similar rut? Have purpose and relevance become obscure with the passing of time and our failure to examine realistically what our rituals are saying?

The search for meaning through a ritual is found in the understanding of that Ritual, and here I wish to suggest that ritual, in all its various forms, quite simply, conveys identity. Who we are as individuals is directly related to the values and ideals we choose to laud ceremoniously at given moments, or those beliefs we live quietly through the simple routines of day-to-day life. That which gives meaning, gives identity. This is as true for the aspiring junior executive in the business world, as it is for the prayerful ascetic who lives on a mountain top. The patterns of life we choose to live affirm that which we see as meaningful. Our rituals affirm our identity.

There is a subtle assumption here which supposes congruity between that which we do and support, and who we are and what we value. But how often do we run across the salesman who despises the business world, the teacher who is dispassionate about education, the factory worker who is bored by redundancy and time clocks, the student who is pursuing a college major unrelated to his interests and talents because the job prospects are better? Hypocrisy and uncertainty stalk an unexamined life in which meaning is blurred and supported by empty rituals.

Intrinsic to all rituals is not their ability to supply meaning, but more their ability to reveal meaning. The essential character of our fraternity, that common identity shared by all Sig Eps is revealed in our initiation ritual. In discerning this identity, there is really no substitute for a careful and reflective reading of the Ritual Guide itself. The values, ideals, and symbols lend themselves to personal interpretation and integration.

Keynote to identity is examination, and no doubt the periodic review of Virtue, Diligence, and Brotherly Love in one's own life affords new insights into their power and depth. It is against the backdrop of human experiences that these values take on dimension and moreover seek renewal.

Rituals provide us with intense moments of meaning—opportunities to show the operative forces which shape our identity. Rituals are sacred and special, for they offer times of personal renewal—recommitment to that which we believe. Nuances of this are easily seen in the ritual of marriage. The ritual rightly centers on the young couple getting married, but at the same time envelopes all couples in attendance. For these couples, it functions as a necessary moment of renewal. They participate in the ceremony, instead of merely observing it. Likewise, in the fraternity setting—the rituals rightly center around the initiate, but for all brothers it is a time of renewal, moreover, a time to regain perspective on the ideals of brotherhood hopefully operative and manifest in our day-to-day lives. These ideals do, in fact, translate into a code of living!

"Ideals are life stars; we will never reach them, but we can plot our course by them . . ." an insightful quotation for we who profess lofty ideals whose inspiration is ancient Greece. Periodic examination should keep "dear old fraternity" pointed in the right direction, stable in the essence of our identity as embodied in our Ritual, but also open and responsive to the changing modern world.

U. Missouri Chapter House Addition Illustrates Use of Fraternity's National Housing Program

Every year each Sig Ep chapter pays a good sum of money into two fraternity housing funds administered by the Headquarters and the National Housing Corporation. Just where does this \$5 per man to the Chapter Investment Fund (C.I.F.) and the \$5 per man to the Housing Loan Fund (H.L.F.) go?

The brothers of Missouri Alpha (University of Missouri) can tell you. They are one of several Sig Ep chapters that have undertaken major housing improvement projects during this past year with the help of the Fraternity's housing program.

The chapter's alumni turned out during the weekend of April 16 to dedicate the new wing.

"As a result of our nearly finished house, Missouri Alpha has improved in nearly every aspect of its operations," said Chapter Secretary Dan Wendel. While simply adding a new addition to a chapter house will not solve chapter problems by itself, it can have a positive impact on the brotherhood. For example, Missouri Alpha's 31 active brothers pledged 33 men during this year.

The brothers and their Alumni Board took advantage of the C.I.F. to build their addition. Locally, the Board secured a \$190,000 loan to finance the building with a loan guarantee from the National Housing Corporation. With their new wing, the chapter may now house 73 men instead of 44. Fund raising for the project brought the active chapter, the Alumni Board and even the Mother's Club together in the common challenge. One alumnus raised \$30,000 from alumni to help build the structure. Their C.I.F. savings of \$3,600 provided the initial money to begin the project.

How Does the Housing Program Work?

The C.I.F. and H.L.F. work in two different ways to benefit every Sig Ep chapter when the need arises. With the C.I.F., each chapter's money is invested at a generally higher rate of return through a mutual fund arrangement, and is managed by



New dormitory section is visible on the left.

Morgan Guaranty Trust Company of New York. Its use is for housing projects like Missouri Alpha's—major capital improvements (furniture, for example, does not fall into this category).

Also available is the housing pool known as the H.L.F. for second mortgage loans. It doesn't matter how much money a chapter has paid into the H.L.F. If the chapter and Alumni Board have a demonstrated need for improvements, furniture, or secondary financing, the Alumni Board may apply for a Housing Loan.

The Missouri Alpha Chapter used both the C.I.F. deposits, and a loan guarantee from the National Housing Corporation for their major house improvement project. Any Sig Ep chapter's Alumni Board may apply to the National Housing Corporation Trustees for use of their C.I.F. deposits for **major capital improvements**, or for a loan from the H.L.F. for a second mortgage, or improvement loan. As each brother pays \$5 per year into each of these funds, he is giving his long-range support to his chapter's Housing Fund, and to his National Fraternity's. Each of us has a stake in the Sigma Phi Epsilon living experience. Think about that the next time you walk through the red door of another Sig Ep chapter house!

Major housing projects in Oklahoma and Pennsylvania

Major housing projects now underway include the *Oklahoma State University* and *University of Pennsylvania* chapters. The Fraternity's National Housing Corporation is participating in these projects with fund raising assistance, advice on house design and review of architectural plans, loan guarantees, and second mortgage loans. The total cost of these two major projects is \$725,000, with \$315,000 to be provided by local lenders, \$380,000 from alumni fund raising and Chapter Investment Fund deposits, and \$30,000 in National Housing Corporation loans.

Oklahoma State and Penn are two old and well established chapters of Sigma Phi Epsilon with the ability to raise funds from chapter alumni. At first, the scale of these projects may seem large, but with proper planning and coordination, any chapter can provide housing to meet its needs based on its own campus environment.

Sigma Phi Epsilon's total housing program, involving the Alumni Board, National Housing Corporation, Chapter Investment Fund, and alumni fund raising is well suited for the needs of our Fraternity now and in years ahead.

Alarming Trends In Housing Noted

Headquarters recently undertook a survey of the Fraternity's local Alumni Householding Corporations (Alumni Boards) to determine what long range housing needs our chapters face, and to see if chapter insurance coverage (liability and fire) is adequate. J. Tim Biddle, Leadership Education Director, drew the following conclusions based on the more than 100 survey forms returned by Alumni Boards:

1. REACTION—Alumni Board members are generally not very active or responsible for the chapters' housing program short of paying bills.
FACT: Few Annual Reports were returned. Few local housing funds of any size or degree were reported.
2. REACTION—Most Alumni Boards were grossly underinsured for fire and liability coverage.
EXAMPLES OF FACT: University of Alabama reported \$0 in liability insurance. Colorado State University reports house valued at \$100,000; had up to March, 1977 only \$50,000 of fire insurance.
3. REACTION—Many chapter houses are reaching the age of needing major remodeling and/or rebuilding to remain livable and/or competitive. Alumni

Boards are not prepared (long-range planning) to meet the financial needs of this problem.

4. REACTION—Fire protection and prevention is extremely bad. Fire prevention/protection means (fire escapes, smoke detectors, etc.) are not provided and many structures have not been officially inspected for some time.

During their April 6 meeting in New York City, the trustees of the Sigma Phi Epsilon National Housing Corporation reviewed housing problems, and made the following

recommendations:

1. Headquarters Management needs to more aggressively research and review housing situations of chapters.
2. Headquarters Management needs to work with Alumni Boards on long-range planning.
3. Headquarters Management needs to more closely communicate individually with Alumni Board officers.
4. The National Housing Corporation Trustees should develop a NATIONAL FIRE SAFETY PROGRAM FOR SIGMA PHI EPSILON.

Did You Order the New Alumni Directory?

If yes, thanks for your patience! The directory will be sent to you in late October. Because of the great amount of information from alumni like you, production was delayed so that it could all be included.

If no, A limited supply of extra copies is still available from Headquarters, P.O. Box 1901, Richmond, Va. 23215. This is no money-making project . . . it's a service to alumni around the country. Thanks for your participation.

Free Career Service For Alumni

Lendman Career Weekends are open to any Sig Ep alumnus who has graduated and been out of school for at least one year. The weekend is designed to allow you to talk with interviewers of major corporations from around the country. For details on the seminars listed below, please write or call Lendman Associates at the regional office nearest the program you plan to attend.

Northeast Region	1212 Avenue of the Americas, Room 2303, New York, New York 10036	(212) 221-4504
Mid-Atlantic Region	1516 Harmon Street, Suite 300, Norfolk, Virginia 23518	(804) 583-5926
Southeast Region	1945 The Exchange, Suite 275, Atlanta, Georgia 30339	(404) 433-0822
Midwest Region	John Hancock Center, Suite 3020, 875 N. Michigan Ave., Chicago, Ill. 60611	(312) 337-4300
Southwest Region	7540 L.B.J. Freeway, Suite 930, Dallas, Texas 75251	(214) 661-9591
Western Region	44 Montgomery Street, Suite 1756, San Francisco, Ca. 94104	(415) 421-4820

SEPTEMBER

- 23-24 Boston, Massachusetts
- 23-24 Houston, Texas
- 23-24 San Francisco, California
- 30- 1 Detroit, Michigan
- 30- 1 Atlanta, Georgia

OCTOBER

- 7 - 8 Washington, D.C.
- 14-15 Chicago, Illinois
- 21-22 Saddle Brook, Illinois
- 21-22 Dallas, Texas
- 21-22 Cincinnati, Ohio
- 21-22 Los Angeles, California

NOVEMBER

- 3 - 4 Norfolk, Virginia
- 4 - 5 Atlanta, Georgia
- 11-12 Boston, Massachusetts
- 11-12 San Francisco, California
- 11-12 Chicago, Illinois
- 11-12 Houston, Texas

DECEMBER

- 1 - 2 Washington, D.C.
- 2 - 3 Dallas, Texas
- 2 - 3 Atlanta, Georgia
- 2 - 3 San Diego, California
- 8 - 9 Saddle Brook, N.J.
- 8 - 9 Chicago, Illinois

Volunteer Spotlight

Gary Bonas, Pennsylvania Rho, Villanova

Pennsylvania Rho (Villanova University) Chapter, recently installed, has a great deal to owe to one individual. That individual is Chapter Counselor Gary H. Bonas, Jr. Gary graduated in 1969 from Villanova University. From 1968 to 1972 he served as an officer in the United States Navy, stationed in the Philadelphia Naval Shipyard. From 1972 to 1974 he worked in management and sales for a metal contractor in the Philadelphia area. From 1974 to the present, Gary has been employed with the Villanova University as the Assistant to the Dean, College of Liberal Arts and Sciences.

Gary came into contact with the Sigma Phi Epsilon chapter through one of his principal responsibilities at Villanova, that being in the area of counseling students on academic, vocational and personal problems.

Gary believes serving as Chapter Counselor is a natural extension of his counseling career, in that it provides him with an excellent opportunity to really communicate with Villanova students and to fully understand their problems and concerns. He also feels it



**Chapter
Counselor
Gary Bonas**

gives him a chance to contribute to the Villanova community at another level other than just through his job. The major challenges for contributing to the Pennsylvania Rho Chapter that he sees are: "maintaining the spirit of brotherhood and enthusiasm pervading the chapter prior to, during, and since their installation; continuing to grow in membership . . . both in quantity and quality . . . in the years ahead; striving to insure that all brothers put their most into and consequently get the most from their 'Sig Ep experience'; proving program quality to establish Sigma Phi Epsilon as a leader among fraternities on the Villanova campus; and to give the Pennsylvania Rho Chapter a permanent home by establishing a Sig Ep house at Villanova."

Morty Jenkins, Utah Alpha, Utah State

Historically, fraternities and the police force have not been easy bedfellows. Occasionally, however, the fraternity man and policeman become one in the same. Such is the case with Morty Jenkins, alumni member of Sigma Phi Epsilon's Utah Alpha Chapter at Utah State University.

Morty serves on the highway patrol for Cache County. Cache County is the home of Utah State University, therefore Morty's daily turns with the police force bring him in frequent contact with college students as well as members of the Utah Alpha Chapter. He feels his background in the fraternity helps him to "relate to the students and residents of Cache County, because he can understand the problems of both sides." Morty is no stranger to the often conflicting ideas of the students and townspeople, and his ability to see both views is a valuable community service.

The current Sig Ep members know and respect their patrolling brother

with the sandy hair and big voice. In return, Morty often plays the role of peacekeeper when conflicts of interest arise involving students.

Morty was initiated into the Utah Alpha Chapter in 1967, and served as "House Mouse" and Secretary. A strong believer in the fraternal system, he has paid visits to 33 Sig Ep chapter houses across the country and has served on his chapter's Alumni Board for three years.

Working his way through school, Morty merged with a double major in physical education and mathematics. After leaving college, Morty went on to become Company Commander of the C Group of the 19 special forces (Green Berets) and a Captain in the National Guard.

Morty's fondness for Logan, Utah brought him back to live with his wife and raise their son. In his free time Morty practices with skills of carpentry and has completed such projects as building his own home.

Bill Tragos, Ad Leader in Europe Returns to U.S.



**Former
HQ Staffer**

After 16 years in Europe, William G. Tragos, Washington U., '56, a Sig Ep Headquarters staff member from 1956 to 1959, has returned home, to New York.

Brother Tragos, who started in the advertising business as a trainee in the New York office of the Young and Rubicam Agency, has become one of the most dynamic, and successful executives in the business. With his rapid rise in the firm, he was first transferred to the agency's London office, then to Hamburg, Brussels, and finally to Paris, where he became the firm's Chief Executive.

In 1970, after several years as head of Paris Young & Rubicam, Tragos and three European associates formed their own agency, TBWA in Paris. They grew, and added offices in Italy, Germany, Spain, Britain, Switzerland, and Belgium. Today TBWA total billings exceed \$70 million in American dollars, with a total income of more than \$10 million.

Brother Tragos, who in 1973 was awarded the Sigma Phi Epsilon Citation for career distinction at the Denver, Colorado Grand Chapter Conclave, has planned to return to the United States since formation of the new agency seven years ago. TBWA recently acquired another firm located in New York. Tragos termed the move back to the states a "logical business step . . . we can't hope to keep our quality level clients—Nestle, Samsonite, Philip Morris—happy on (the European) side of the Atlantic," he said, "without demonstrating that we can succeed in home markets, the dynamic growth markets." The New York agency will be known as TBWA-Baron Costello & Fine.

In addition, for several years the Tragos' have been anxious for their four children to complete their education in the United States. The move has one added advantage—TBWA has hopes of drawing some of its European clients interested in taking their business to the states.

The Tragos' will live in Connecticut.

Sig Ep Chapters Nationwide Rally For The Camp Fund... Over \$114,000 Given

Sig Ep chapter brothers have many "outside" interests, but none is more widely demonstrated than their support for our Fraternity's annual Camp Fund drive. In 1976-'77, 79 chapters contributed a total of \$3,250 which was distributed to 13 different summer camps throughout the United States. Since its start, the Sig Ep Camp Fund has given more than \$114,000 to camps around the country, and has enriched the summer experience of thousands of children from all walks of life.



Washington Alpha Opens Its Heart to Bro. Hix

by Clifford A. Webster
Washington State, '74

The active and alumni members of Washington Alpha Chapter came together at a dinner on April 16, 1977, to honor Clarence L. Hix. The dinner honoring Brother Hix was held at the chapter house on the Washington State University campus as part of an alumni weekend hosted by the chapter.

The dinner program began with a speech citing Brother Hix's contributions to Sigma Phi Epsilon, the University, and the Pullman community, delivered by the current president of the chapter's alumni housing corporation, Allen Manning, Washington Alpha, '31. Also included as speakers were: Dr. Ron Markin, West Virginia Gamma, '55, Professor of marketing at WSU; Dr. J. C. Clevenger, Colorado Gamma, '36, WSU Vice President of Student Affairs; Lyle Moss, Chapter President; and the honored guest, Brother Hix.

The evening was capped off when William Grandstaff, Washington Alpha, '49, presented Brother Hix with an engraved silver platter and bowl.

In attendance at the dinner were



brothers with graduation years dating back to 1928.

Brother Hix is currently serving in his fifty-first year as the Treasurer of the Washington Alpha Alumni Housing Corporation.

Hix is a charter member of Washington Alpha Chapter, having been initiated in 1912 when the local chapter joined Sigma

Phi Epsilon. His initiation number is eight in a chapter that recently initiated member number 1120.

Brother Hix, 90 years young, entered WSU in 1905, graduating in 1909 with a degree in civil engineering. Following graduation, he taught mathematics at Pullman High School. After World War I he returned to Pullman where he joined the WSU staff as an accountant. When he retired in 1957, he was the chief budget officer for the University.

For the last 57 years, Brother Hix has served as the unpaid treasurer of the WSU Alumni Association.

In 1961, Brother Hix was named to the Order of the Golden Heart. He is one of only two members to receive this honor who has not also served on the National Board of Directors.

The dinner honoring Brother Hix was held in conjunction with an alumni weekend sponsored by the chapter. It is the first time the chapter has sponsored a spring alumni weekend. The success of the weekend assured that it will be continued in future years.

Rockwell Memorial Exhibit Dedicated; Honors First American Flyer Killed in WWI

A bit of Sig Ep history was recognized last April 26 in Florence, South Carolina at the dedication of the Kiffin Yates Rockwell Memorial Exhibit at the Florence Air and Missile Museum. Rockwell's brother, Colonel Paul A. Rockwell of Ashville, North Carolina, Washington and Lee, an avid historian, and his wife were honored guests at the dedication. He is also a holder of the Sigma Phi Epsilon Order of the Golden Heart.

Kiffin Rockwell, V.M.I., was one of 267 Americans who volunteered to serve France before the U.S. entered World War I. In August, 1914, volunteers served in the trenches with the Foreign Legion; several of them, including Kiffin Rockwell, transferred to aviation and formed the Lafayette Escadrille, the first group of American airmen to go into combat. Sous-Lieutenant Kiffin Rockwell was the first American Aviator to shoot down an enemy plane in aerial combat, the second to die in action.

Kiffin Rockwell was the first American to offer services to France against the German aggressors, as on August 3, 1914 he wrote to the French Counsel at New Orleans, "I desire to offer my services to the French government in case of actual warfare between France and Germany, and wish to know whether I can report to you at New Orleans or go over with the French reserves . . . or must go to France before enlisting. I am 21 years old and have had military training at



Col. Paul Rockwell displays painting of Lafayette Escadrille

the Virginia Military Institute. I am very anxious to see military service, and had rather fight under the French flag than any other, as I greatly admire your nation. If my services can be used by your country, I will bring my brother (Paul), who also desires to fight under the French flag."

Paul, at that time 25, was later wounded overseas and rendered unfit for further infantry duty. On the strength of his training as a newspaper reporter, he was attached to the French army information section as a combat correspondent, and later was listed as an official war correspondent.

Kiffin Rockwell was a born soldier.

Both his grandfathers were officers of the Confederate Army during the Civil War, and a more remote ancestor was a captain in General Washington's staff during the Revolution. His nature was made up of the simple virtues of a medieval warrior—pride amounting almost to sensitiveness, energy, determination, doubtless courage, and unbounded faith in the justice of his cause.

Kiffin Rockwell's uniform is also on display at the Smithsonian Institution's Air Space Museum in Washington, D.C., in the World War I Exhibits.

Texas Beta Alumni Reunion A Huge Success!



The 25th Anniversary gathering June 11 of Phi Alpha Tau/Sigma Phi Epsilon from North Texas State drew 81 brothers to Ranchland, near Roanoke, Texas. Among the celebrants was immediate past Grand President Jack Wheeler, eighth from left, row three.

Alumni News

ARIZONA

Terry L. Wood, Arizona State, '74, is working with Western Airlines as a Supervisor in air cargo in Miami, Florida. He has previously worked in Minneapolis, Los Angeles, San Francisco and Great Falls with the airlines. He was married in December, 1975 to Jean Dorothy Massing in Great Falls.

Thomas S. Larkin, Arizona State, '76, is working for the Jesuit Volunteer Corps in Oakland, California and has started a job collective for underprivileged individuals.

Paul R.A. Amos, Arizona State, '76, is a Television Newscaster in New Orleans.

Sanford J. Mason, Arizona State, '75, is attending seminary school in Dallas, Texas.

Lewis A. Silverman, Arizona State, '75, is attending South Texas School of Law.

West H. Campbell, Arizona State, '75, is attending the University of Puget Sound Law School in Tacoma, Washington.

T. Jeff Martin, Arizona State, '76, will enter the University of Kansas Law School.

Scott H. Dunha, Arizona State, was married September 3 to Laurie Royer.

James B. Collett, Arizona State, '76, will be married in New Jersey on November 12.

Greg B. Harrison, Arizona State, '74, will marry Mary Starman on December 21.



Gleberman



Mendenhall

DELAWARE

Theodore G. VanName, Delaware, '70, is Zone Manager with Gordon Jewelers in the Robbinsdale, Minnesota area. He has responsibility for five stores in that area, plus one in Springfield, Illinois. He resides in Robbinsdale.

FLORIDA

Harry M. Schindehette, Florida, '66, is currently District Supervisor for the Florida Power and Light Company in West Pierce. He is married to the former Jacquelin Modestitt of Miami and has two sons.

GEORGIA

Roger G. Gilbertson, Georgia Tech, '58, is currently a member of President Carter's reorganization project in Washington. He explains that the goal of the project is to make government work more efficiently through substantial improvements in the organization and management of the executive branch of government. Brother Gilbertson has served the Fraternity as District Governor of the Chesapeake Bay District and as President of the National Capital Alumni Chapter.

Michael W. Lassiter, Georgia, '70, announced the birth of son, Brett Russell on March 13, 1977 in Atlanta.

ILLINOIS

Michael A. Lorenz, Illinois Tech, '62, has been named President of Midwest American Dental, a division of American Hospital Supply Corporation, which is headquartered in Des Plaines, Illinois. He first joined the company in 1974, and in 1975 was made Vice President of Engineering.

John R. Solomon, Illinois Tech, '72, is currently working for the Philip A. Hunt Chemical Corporation as a Sales Representative in Northern Virginia.

Thomas P. Bathrick, D.O., Monmouth, '71, graduated June 5 from the Chicago College of Osteopathic Medicine. He will be doing his internship at Chicago Osteopathic Hospital.

Charles J. Natoli, Jr., Illinois State, '74, is currently Assistant Manager of Interface Control for Master Car, Inc., an industrial supply company in Chicago. He is also serving as Alumni Board President for his chapter.

INDIANA

David E. Nadana, Indiana, '71, graduated in May from Louisiana State University Law

School in Baton Rouge, and took the Louisiana Bar examination in July.

William R. Mendenhall, Indiana State, '65, has been appointed Associate Dean of Student Affairs at the University of Georgia. Since 1972 he has been Assistant Dean for Student Services and Assistant Professor of Sociology at the University of Florida. Brother Mendenhall has been active as Chapter Counselor for the Florida Alpha Chapter, was former District 22 Governor for the Fraternity, and Alumni Board Secretary for Indiana Delta. He is active in many professional societies, and belongs to the Masonic Lodge, Scottish Rite, Shrine, and Episcopal Church. He resides in Athens, Georgia.

IOWA

Charles Espy, Iowa Wesleyan, '32, currently resides in Dunedin, Florida. Brother Espy is listed in Who's Who in America.

KENTUCKY

Ray S. Thurman, Kentucky, '26, recently visited the Fraternity's Headquarters in Richmond, Virginia. He is a former District Governor for the Fraternity, and has been living in Sun City, Arizona for the past eight years.

MASSACHUSETTS

Mark A. Canter, Boston, '69, has joined the Law Department of the Hartford Insurance Group in their home office in Connecticut. As an Attorney in the department, he will specialize in pensions and related matters.

MICHIGAN

James R. Hess, Ferris State, '57, recently left his alma mater after 17 years as Director of Alumni Relations to take a similar position at Texas Tech University in Lubbock. He guided the school's alumni association through a period of growth from 10,000 to 45,000 members, marked also by the organization of separate alumni associations for each school within the college. He also formed the Booster Clubs, helped establish the Development Council and a fund-raising program, assisted in the formation of the Student Alumni Service Board, and made several administrative improvements.

MISSISSIPPI

Bill Walla, Mississippi State, '74, has formed a partnership with his father and will practice under the firm name of Walla and Walla. Attorneys, with offices in Jackson, Mississippi.

Eugene Ziebach, III, Southern Mississippi, '74, was among 54 educators nationwide to receive a scholarship to attend an intensive graduate level seminar on "Preservations of the Principles of Freedom" conducted by Freedom's Foundation in cooperation with the University of Scranton in Valley Forge, Pennsylvania. Ziebach is a seventh and eighth grade History Teacher at Central Baptist School in Mobile, Alabama.

ARKANSAS

Don G. Williams, Henderson State, '63, has been promoted to Assistant Manager of the Little Rock branch office of Occidental Life Insurance Company of California.

CALIFORNIA

John P. Davis, Jr., Southern California, '49, has been named President of Reed Tool Company, a subsidiary of Baker International Corporation in Houston, Texas. The Company is a leading manufacturer and supplier of machine parts for the petroleum and mining industries.

Frank M. Gleberman, Southern California, '59, was honored by The Past Officers and Directors Association (POADA) of the Los Angeles Junior Chamber of Commerce for his continued service to the Junior Chamber and the community. He was presented the 1977 POADA Outstanding Service Award. Gleberman is General Manager of the Hollywood office of New York Life Insurance, and joined the Junior Chamber in 1966. He recently served the Fraternity as President of the Los Angeles Alumni Association.

H. Brian Shontz, California-Davis, '74, was recently employed by Abbott Laboratories, Inc. as a Professional Pharmaceutical Sales Representative in the San Francisco area, where he resides.

COLORADO

David Noonan, Northern Colorado, '73, announced the birth of son, Seth Walker Noonan on February 14. He is currently living in Pacific, Montana.

Alumni News



Ziebach, right, reviews educational documents at Freedom's Foundation Seminar in Pennsylvania.

NEBRASKA

Maj. William P. Pfeiff, Nebraska, '64, has completed two years of a three-year tour in Japan along with his wife, Ruth, and two daughters. He is in his 13th year with the Army and is in this third tour of the Far East. He expects to be transferred to Fort Lee, Virginia in 1978.

Dr. George H. Schlothauer, Nebraska, '66, a Dentist in Gering, Nebraska, received the Nebraska Outstanding Young Man Award at the Nebraska Jaycee's Annual Convention. He was cited for his involvement in the community, and has served as a member of the Gering Board of Education, a Director of the Gering-Scottsbluff Chamber of Commerce, President of the local Dental Society, and an Elder in his church. He also competed in the National Outstanding Young Man Convention in Tulsa, Oklahoma.

NEW MEXICO

Ben H. Clark, New Mexico, '35, retired in 1972 as Director of Construction for the 11th, 12th, 14th, and 17th Naval Districts, entailing construction from Point Barrow, Alaska to Yuma, Arizona. He also recently served as Governor of District 534, Rotary International.

NEW YORK

Jim Seward, New York State-Buffalo, '70, has accepted a faculty position with the State College of New York at Buffalo. He had been living in Northern California. At Buffalo he will be teaching mass media. As a graduate student at Ohio State from 1970 to 1974, he was Chapter Advisor for the Ohio Gamma Chapter.

David J. Benefiel, Rensselaer Polytech, '71, received his Masters Degree from Princeton University in 1973 in Chemical Engineering. In May, 1977 he received his Doctor of Medicine Degree from Tufts University, and will intern at Boston City Hospital.



Schlothauer



Wimpres

NORTH CAROLINA

Joel C. McConnell, Jr., Wake Forest, '71, an Attorney, is serving as Legislative Aide for Senator Robert Morgan (D-NC). He lives in Winston-Salem, North Carolina.

OHIO

John H. Ramey, Ohio State, '50, Associate Professor and Coordinator of the Social Work Program at the University of Akron, has been elected to the National Board of the National Conference on Social Work. The organization is made up of volunteers and more than 1,500 national, state, and local agency members representing all aspects of health, welfare, and human services. He is former President of the Ohio Welfare Conference, a member of the Board of Directors of the United Way of Summit County, former President of the Ohio Association of Social Science Educators, and on the Board and a former President of the Mental Health Association of Summit County.

Bruce R. Williams, Baldwin Wallace, '71, received the Outstanding Student Award at Michigan State University while enrolled in postgraduate studies there. He is currently employed with Bob-O-Link Golf Club in Highland Park, Illinois, working in turf grass breeding research.

Robert C. Lynch, Miami-Ohio, '67, and wife, Connie, announced the birth of son Brian Richard on March 14, 1977.

OKLAHOMA

A. Sterett Robertson, Oklahoma State, '72, was recently promoted to Research Biologist for Dow Chemical U.S.A. in Moorestown, New Jersey. He works in the development of new agricultural chemicals with the Company. He and wife, Ann, celebrated the first birthday of their son, Casey Allen, in June.

Donald C. Parsons, Oklahoma State, '43, is currently living in Krsko, Yugoslavia and is working as Project Director for the first nuclear power plant there with the Westinghouse Electric Corporation. Previous to this assignment he was stationed in Pittsburgh, Pennsylvania for three years, prior to that in Japan, and was also stationed in England.

Paul A. Gooden, Tulsa, '51, is now a semi-retired Realtor and Property Owner in Northern California, after moving from Tulsa, Oklahoma in 1973 where he was an active Realtor, Property Owner, Promoter, and operator of a rest home.

OREGON

Duncan Wimpres, Oregon '44, former President of Trinity University in San Antonio,

Texas, and Monmouth College in Illinois, has been named Vice Chairman of the Southwest Foundation for Research and Education in Texas.

TENNESSEE

Dr. Sidney Gilbreath, Tennessee, '58, Chairman of Tennessee Tech's Industrial Engineering Department, has been chosen President-Elect of the American Institute of Industrial Engineers. The group is the largest professional society serving industrial engineers, with 22,000 members and 200 chapters throughout the United States, Canada, and Mexico.

TEXAS

Joseph A. Lillis, III, North Texas State, '68, was married in March to Sharon K. Linney in Overland Park, Kansas. Lillis is a current District Governor for the Fraternity and works for Coca Cola of Mid America in Kansas City. He is also a former staff representative for Sigma Phi Epsilon.

Steven Dukes, Texas Tech, '72, is currently serving with the Peace Corp in Columbia, South America, helping several small businessmen to start accounting systems, and advising them on other business problems.

Robert Lee Morris, Texas Tech, '71, is in private architectural practice and has an environmental radio program titled, "Embrace the Earth" on station KPFT in Houston.

David Ramsey, Texas Tech, '74, is interning at Galveston, Texas after having completed medical school in May.

Kirk Kimbal, Texas Tech, '74, is presently a Legislative Coordinator in the Texas House of Representatives.

Dale Latimer, Texas Tech, '76, has accepted a position as Field Representative for General Motors Acceptance Corporation.

UTAH

Stephen R. Krause, Utah, '49, is currently working with Northrop Services Incorporated in Washington. He retired from the Navy in 1968, and has a daughter attending the University of Virginia, and a son attending the Naval Academy. He lives in Annapolis, Maryland.

VIRGINIA

Macon C. Sammons, William & Mary, '29, has relocated with Shedd-Brown, Incorporated, a promotion advertising firm located in Minneapolis. He still lives, however, in his home near Roanoke, Virginia.

Steven R. Saunders, Washington & Lee, '68, is currently Director of Communications for the National Republican Senatorial Committee in Washington, D.C. In May, he was married at Fort Myer Chapel in Arlington, Virginia to Maureen Ray Collins.

WASHINGTON

Clifford A. Webster, Washington State, '74, was graduated cum laude from Gonzaga University School of Law in May, 1977. While in law school, he served as a member and Associate Editor of the Gonzaga Law Review.

In Memoriam



Jobe



Seltzer

L. C. Jobe, Washington, '39, retired May 1 after completing 37 years with the Mobil Oil Corporation. His wife, Ruth Baten Jobe, also graduated from Washington in '39 and was President of her chapter of Delta Delta Delta Sorority. During the last 19 years, he has worked in Mobil's national and international headquarters in New York, and retired as Programs Manager-Marketing Operations. The Jobs plan to build a home on the Surf Golf Course in North Myrtle Beach, South Carolina.

WEST VIRGINIA

Albert Gwynne, West Virginia, '32, retired after 41 years as Head Athletic Trainer for West Virginia University. He currently lives in Morgantown, West Virginia.

Hans S. Mathiesen, Davis & Elkins, '64, recently moved to Puerto Rico from Phoenix, Arizona where he was Vice President of Young, Smith, and Peacock Incorporated, a midwestern stock exchange. He recently remarried, and is currently owner of La Casa Mathiesen Guest Resort in Isla Verde, Puerto Rico, and has offered a 10 percent discount on rates for any Sig Ep brothers who should visit!

WISCONSIN

Lee Jon Schoen, Wisconsin-Stevens Point, '70, graduated from Notre Dame Law School in 1973 and was admitted to both Illinois and Wisconsin Bars that same year. In 1974 he started as an Assistant to the State's Attorney's Office of Cook County in Chicago, where he currently resides.

Dr. Ronald Seltzer, Wisconsin-Stevens Point, '65, has recently been appointed Vice President for Academic Affairs at Husson College in Bangor, Maine. His previous position was Dean of School of Business at Alabama A & M University in Huntsville. He received his Masters at Indiana University, and his Ph.D. from the University of Nebraska.

Mark A. Soden, Wisconsin, '38, is currently Judge of the Superior Court in California, and lives in Delmar.

CORRECTION

In the May, 1977 Journal, we reported that the District 15 J. Edward Zollinger Outstanding Senior Award winner was Kyle Schroeder of Illinois Tech, which was an error. The winner for District 15 was David Schiller, Bradley University, Illinois Delta.

ALABAMA

Ralph G. Brice, Auburn, recently died in Charlotte, North Carolina.

Frank B. Coburn, Alabama, '29, died in 1974.

ARKANSAS

Edwin J. Gorum, Arkansas, died recently in Arkansas.

CALIFORNIA

Marlyn A. Smull, Southern California, '25, died in San Bernardino in May of a heart attack. He had attended the University of Virginia and taught at the University of Tennessee. Before retiring in 1964, he also taught at San Bernardino Valley College for 20 years. He and his brother Myron, who died several years ago, were both member of the Alpha Sigma Delta local fraternity when it became the California Beta Chapter of Sigma Phi Epsilon.

J. P. Brogth, III, Southern California, '21, died in February in Ojai, California.

Donald E. McKellar, Southern California, '16, died last April of a heart attack in Birmingham, Michigan. He was an executive with Ford Motor Company International in Dearborn.

Stewart D. Chandler, San Jose State, '62, died in December of 1976 in Castella, California.

COLORADO

Perry E. Williams, Colorado, '14, died recently. He lived in Rocky Ford, Colorado.

Junior A. Bressler, Colorado, '28, died in February, 1975 of a heart attack. He was active in his church and community and was a Rotarian.

Vasca G. Seavy, Sr., Colorado, '21, died April 3 at the age of 78. An Attorney, he began his practice specializing in criminal law in 1923 in Pueblo, Colorado, and in 1925 served as Deputy District Attorney in Pueblo. He was one of Colorado's most prominent attorneys.

Raymond M. Ryerson, Denver, '34, died April 20 in Colorado Springs, Colorado. He was actively associated with boy scouting in Colorado since 1920, retiring in 1973 as Executive Director of the Pikes Peak Council of Boy Scouts. Since his retirement, he had worked as volunteer for community schools and was assistant community school coordinator at Ervin Junior High, and was a member of the community school advisory council.

Maurice W. Rowland, Denver, '29, died in September of 1976 in Kissimmee, Florida.

John S. McLaughlin, Colorado State died April 14, 1977 in Santa Rosa, California.

Charles Y. Plouft, Colorado School of Mines, '24, died March 31, 1976 in San Antonio, Texas.

DELAWARE

Dr. F. Bayard Carter, Delaware, '20, a distinguished alumnus of his alma mater and Rhodes scholar, and founder of Duke University Medical Center Department of Obstetrics and Gynecology, died December 22, 1976.

GEORGIA

Robert Alexander Morgan, Georgia Tech, '09, died May 2, 1977 in Atlanta. He built and operated Textile Mills in Georgia, New Orleans, and Shanghai, China. He was author of several articles in professional journals on textile engineering, and resided in Rome, Georgia since 1925.

Howard A. Griffith, Jr., Georgia Tech, '30, died April 5, 1977.

John H. Pritchard, Georgia Tech, '28, died November 18, 1976.

IDAHO

Gary D. Munson, Idaho State, '62, died in January, 1977. Munson was a charter member of the Sigma Phi Epsilon Chapter at Idaho State. He was a member of the Twin Falls National Guard, and served on the Board of the Weiser Chamber of Commerce for 8 years, serving as its President in 1969. He was a three-time President of the Weiser Merchants Committee and a member of the Board of Head Start for five years. He was serving his eighth year on the Weiser City Council.

ILLINOIS

Frank R. Ladik, Illinois, '50, died recently. He was an account executive with an advertising agency.

Robert H. Ferguson, Illinois, '24, died recently. He had been living in Bocaraton, Florida.

George P. Fenn, Illinois, '22, was killed in an accident on June 3. He had worked for the Caterpillar Tractor Company in Peoria, Illinois, and spent his later years in Houston, Texas.

Michael H. Fisher, Northern Illinois, '76, was killed in a motorcycle accident on April 9.

IOWA

Omar Paul Benson, Iowa, '59, died in August of 1975.

Verner R. Muth, Iowa, '21, died May 13, 1977 in Walnut Creek, California. He had been a member of Theta Tau and Tau Beta Pi Honorary Fraternities, and the Engineers Club of Rossmore. He was a retired civil engineer of California State Public Utilities Commission.

KANSAS

Gerald F. France, Kansas, '34, died May 23, 1976. He had been living in Loudonville, New York.

KENTUCKY

David H. Sudderth, III, Western Kentucky, died February 14, 1977.



MARYLAND

Howard B. Myers, Maryland, '41, died recently. He had been living in Birmingham, Alabama.

George E. Manger, Maryland, '23, died July 17, 1975. He had been living in Chevy Chase, Maryland.

MASSACHUSETTS

Helge S. Johnson, Worcester Tech, '24, died January 11, 1977. He had been living in Scarsdale, New York.

Edmond K. Brown, Worcester Tech, '13, Director of Research for the Torrington Company in Connecticut, died January 7, 1977.

MICHIGAN

Clifford B. Gooding, Michigan, '33, died May 11, 1977. He had retired in March from the Allis-Chalmers Manufacturing Company as a senior buyer. He was President of the Norwood Improved Building and Loan Company, Norwood, Ohio. He had been living in Cincinnati.

Clarence W. Thomas, Michigan, '13, died June 15, 1977. He had been living in New Haven, Connecticut.

Joseph P. Sullivan, Michigan, '31, died December 1, 1976. He had been living in Munster, Indiana.

MISSOURI

Lawrence T. Ralston, Missouri, '19, died January 25, 1977. He had been living in Kansas City, Missouri.

Echols J. Russell, Washington, '35, died April 25, 1977. He had been living in Heber Springs, Arkansas.

MONTANA

Colonel Leighton F. Downing, Montana, '36, died in Santa Rosa, California recently. A retired Air Force officer, he served 27 years until retiring in 1964. He worked for seven years for the County Social Services Department in Sonoma County.

NEBRASKA

Richard J. Miller, Nebraska, '49, died June 13, 1977. He had been living in Lincoln, Nebraska.

Richey E. Cady, Nebraska, '11, died recently. He had been living in San Jose, California.

NEW JERSEY

Morgan R. Seiffert, Rutgers, '23, died April 14, 1975.

NEW MEXICO

Leand S. Trafton, New Mexico, '31, died May 12, 1977 in Tucson, Arizona.

NEW YORK

Paul E. Parducci, Rensselaer Polytech, '72, died July 11, 1977.

NORTH CAROLINA

William W. Ward, Sr., North Carolina-Chapel Hill, '29, died of a heart attack in Greensboro, North Carolina on April 26, 1977. He had been living in Highpoint, North Carolina.

Charles M. Howard, Davidson, '33, died February 27, 1976.

Malcolm B. Seawell, North Carolina-Chapel Hill, '31, died recently.

Martin J. Wright, Belmont Abbey, '69, died recently.

OHIO

Frank Dowling, Ohio Northern, '33, died July 21, 1974. He had been living in Silver Spring, Maryland.

James C. Evans, Ohio Northern, '69, died recently.

John E. Howell, Ohio State, '32, died June 20, 1977. He had been living in Columbus, Ohio.

Oscar L. Fleckner, Ohio Northern, '32, died recently. He had been living in Columbus, Ohio.

Wilbur C. Cotner, Ohio Northern, '20, died May 1, 1977. He had been living in VanWert, Ohio.

Carl R. Ike, Ohio Northern, '23, died October 30, 1976. He had been living in St. Mary's, Ohio.

William C. Lincoln, Ohio State, '24, died of cardiac failure April 15, 1977 in Oklahoma City following surgery for a fractured hip.

Raymond John Lewis, Ohio State, '27, died December 22, 1971. His brother, James S. Lewis, also graduate of the Ohio State Sig Ep Chapter, died November 1975.

Fredrick William Herbst, Ohio State, '15, died June 23, 1977 at the age of 83. He had been living in Columbus, Ohio. He was co-founder of the Herbst-Black Lumber Company, and was a veteran of World War I. He was a charter member of the University of Columbus, a member of the Columbus Country Club, Corral Ridge Yacht Club of Fort Lauderdale, and the Saint Albans Episcopal Church.

George E. Darmstatter, Ohio State, '26, died May 17, 1977. He had been living in Cleveland.

Harry J. Canright, Ohio Wesleyan, '23, died May 30, 1977. He had been living in Delaware, Ohio.

Percy M. Spurrier, Ohio Wesleyan, '18, died recently. He had been living in Cincinnati.

Fredrick J. Hillman, Toledo, '69, died July 30, 1975 following an accident.

OREGON

Henry A. Collin, Oregon State, '61, died November 12, 1975.

Floyd M. Edwards, Oregon State, '23, died August 1, 1976. He had been living in Albany, Oregon.

Henry L. Puusti, Oregon, '33, died November 9, 1976 in Astoria, Oregon.

David L. Heuberger, Oregon, '68, died May 10, 1977 at Salem, Oregon while working out at the Salem Y.M.C.A. At Oregon, he

captained the varsity baseball team, and was named All Pacific Eight Center Fielder.

PENNSYLVANIA

Charles E. Paxson, Pennsylvania, died recently. He had been living in Mamaroneck, New York.

Melvin H. Campbell, Pennsylvania, '31, died April 23, 1977. He had been living in York, Pennsylvania.

Walter J. Peca, Pennsylvania, '24, died in April, 1976.

Fred A. Brill, Jr., Lehigh, '27, died December 29, 1976.

Roger L. Fetterman, Philadelphia College of Textiles and Sciences, '66, died recently. He had been living in Stuarts Draft, Virginia.

TENNESSEE

Samuel M. Vance, Tennessee, '25, died June 21, 1977 in Rapid City, Michigan.

WASHINGTON

Joe W. Gray, Washington State, '24, died March 6, 1977. He served in the Marines in World War I, and was a 50 year member of the Central Masonic Lodge in Washtucna. Washington until he retired to Seal Beach, California in 1966. He was an honorable 50 year member of the American Legion, a member of the Kiwanis Club, and the Washington Association of Wheat Growers.

Myron T. Brower, Washington State, '17, died June 21, 1977. He had been a Seattle resident for 62 years, was a World War I veteran, and belonged to the 18th Engineers.

George D. Fye, Washington, '31, died in January, 1977 at the age of 70.

Theodore L. Olson, Washington, '25, died February 10, 1977. He had been living in Seattle.

WEST VIRGINIA

Harold R. Ridenour, West Virginia, '30, died April 1, 1977 after a long illness. He was owner of Ridenours Pharmacy in Huntington, West Virginia, and is survived by his wife.

Delbert D. Hamilton, West Virginia, '24, died February 11, 1977. He had been living in Clarksburg, West Virginia.

WISCONSIN

Dr. Robert J. Smith, Lawrence, '17, died January 16, 1977 in Tulsa, Oklahoma. He moved from Chicago to Enid, Oklahoma in 1931 where he served as Pastor for 15 years. He was minister of First United Methodist Church for eight years, and was active in teaching a class a discussion group at the Tulsa Methodist Manor where he lived for the past five years. He attended Garrett Theological Seminary in Illinois, did post-graduate work in Chicago Divinity School, attended the University of Chicago, and received his Doctor of Divinity at Oklahoma City University in 1948. He was a member of the India Temple, Lions International, American Legion, Y.M.C.A., Chamber of Commerce, and a 32nd degree Mason. He also served in World War I with the Marines in France, and was awarded the Purple Heart.

Kenneth A. Schiltz, Wisconsin, '52, died May 30, 1977 at his home in Madison. Wisconsin. He is a World War II veteran and served in the Army Air Corps. He was project supervisor for the Department of Psychology Primate Lab at the University of Wisconsin since 1951.

Sig Ep Jewelry . . .



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One of our biggest problems is that 20% of you will move this year. And guess where that gets us . . .

Nowhere! In fact, it has given us more than 13,000 alumni names (out of our total of 78,000) with lost addresses. But we at Headquarters aren't taking this sitting down.

Our program of locating "Lost Alumni," called Sig Ep Search, is being stepped up, and one of the jobs of our nine Regional Directors during their visits to chapters this year is to locate each chapter's "Lost Alumni" by working with chapter members to trace current addresses through the campus alumni office. Our goal this year is a 50% recovery! But at the same time, we can't run the risk of adding to the list of Lost Alumni. You can help . . .

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How About including some alumni news for the Journal?

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